

PROJECT LIST OVERVIEW

Address / Location	Activation Type	What's Being Done
119 W. Leigh St.	Public-Facing Art	New public-facing art installation designed to enhance the streetscape and contribute to the area's visual identity.
2 W. Broad St.	Pop-Up Public Space	Temporary activation creating a pop-up dog park/public gathering space along the Broad Street corridor.
0 E. Broad St.	Mural	New mural adding public art and visual interest to the corridor.
0 E. Broad St.	Vacant Storefront Activation	Creative window displays in vacant commercial space to improve the pedestrian experience and reduce the visual impact of vacancy.
103 E. Broad St.	Pop-Up Activation	Temporary property activation designed to bring activity and visual interest to an underutilized commercial space.
123 W. Broad St. + Broad St. between 2nd St. and Belvidere St.	Landscaping	Corridor landscaping and beautification improvements to enhance the appearance and pedestrian experience along Broad Street.
215 W. Broad St.	Public-Facing Art	New public-facing art installation enhancing the commercial corridor and public realm.
219 W. Broad St.	Mural	New mural adding color, public art and visual interest to the Broad Street corridor.
310 W. Broad St.	Building Wrap	Decorative building wrap designed to improve the appearance of the property and create a more engaging streetscape.

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315 W. Broad St.	Mural	New mural installation supporting corridor beautification and Arts District identity.
325 W. Broad St. (Verdalina)	Mural	New mural enhancing the building façade and contributing to the Arts District's public art presence.
422 W. Broad St.	Building Wrap	Decorative building wrap to improve the visual appearance of the property and surrounding streetscape.
422 W. Broad St.	Mural	New mural adding an additional public art feature to the Broad Street corridor.
200 W. Marshall St.	Parklet, Lighting & Public-Space Activation	Combination of creative lighting, façade enhancements, a pop-up market and park/public-space improvements designed to create a more active gathering space.
300 E. Broad St., Basement Unit	Façade Improvements	Exterior/façade improvements designed to improve the appearance and visibility of the commercial property.
300 E. Broad St.	Façade Improvements	Building and façade enhancements supporting the activation and appearance of the property.
00 E.-300 W. blocks of Brookland Park Blvd.	Façade Improvements	Commercial façade improvements along the corridor to strengthen storefront appearance and overall district character.
410 W. Brookland Park Blvd.	Mural	New mural supporting beautification and neighborhood identity along Brookland Park Boulevard.
920, 922 & 1000 N. 25th St.	Façade Improvements	Façade enhancements to multiple commercial properties along the N. 25th Street corridor.

Address / Location	Activation Type	What's Being Done
25th St. / Nine Mile Rd.	Landscaping	Landscaping and beautification improvements at a key commercial corridor intersection.
423 Hull St.	Mural	New mural designed to add public art, color and visual interest along the Hull Street corridor.
1312 Hull St.	Mural	New mural supporting corridor beautification and strengthening Hull Street's neighborhood identity.
6500 Hull Street Rd.	Public-Facing Art	Public-facing art installation designed to create a distinctive visual feature and enhance the corridor.
1559 E. Main St.; 110 N. 18th St.; 117 N. 17th St.	Murals	Series of murals at multiple Shockoe locations creating coordinated public art and visual activation throughout the district.
Government Rd. & Williamsburg Rd.	Gateway / District Identity	Public-facing improvements designed to establish a stronger district identity and create a more recognizable sense of place at the corridor gateway.

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For questions regarding this project list, please email RichmondEDA@rva.gov.