Code Refresh Community Ambassador Program

What is the Community Ambassador Program?

The Community Ambassador Program offers one-time, paid peer engagement opportunities to stakeholders interested in making a positive impact. As a Community Ambassador, you will support various engagement activities organized by the City of Richmond, such as open houses, door-knocking, pop-ups around town, and other local outreach efforts.

What Will Ambassadors Do?

During your Community Ambassador shift, your activities may include:

- Supporting pop-up or tabling events
- Distributing flyers
- Conducting door-to-door outreach
- Making phone calls to community members
- Assisting with open house or workshop logistics
- Engaging in other hyper-local outreach efforts

We value your time and effort. Ambassadors will receive a gift card stipend of $20 per hour for individual events, including any training or attendance at relevant meetings.

How to Get Involved

1. **Identify an Event or Engagement Activity of Interest:** check the website for an upcoming pop-up or workshop where you would like to offer up your time and talents.
2. **Pre-register Online:** Complete a pre-registration form to express your interest and provide your contact information.
3. **Look for our Confirmation Email:** Your registration will be confirmed when you receive an email from the organizer one week prior to the event. Signup is first come/first serve, but priority will be given to new volunteers and volunteers in the community of the scheduled event.
4. **Orientation:** Attend a 15-minute online or in-person orientation session before your volunteer date.
5. **Engage:** Join us at your selected event to support our outreach efforts.

Why Volunteer?

- Learn about the Process: Increase your knowledge and understanding of the zoning process and how it plays a role in Richmond life.
- Flexible Opportunities: Engage in short-term activities without the need for a long-term commitment.
- Make an Impact: Help us reach communities across Richmond and ensure all voices are heard.
- Gain Experience: Build your skills in community outreach and engagement.

Stay Updated on the Code Refresh Process: https://www.rva.gov/coderefresh

Follow this link to sign up for email updates on Code Refresh process (located at the bottom of the page under "Get Involved").