

2023 ANNUAL REPORT

MAGGIE L. WALKER INITIATIVE CITIZENS ADVISORY BOARD

December 2023

1. Current Members and Terms

i List current members and their terms and indicate **chairs and vice-chairs**.

<i>Term Ends</i>	<i>Name</i>	<i>Appointment Type</i>
3/9/2024	Allmond, Shelley	Resident
2/18/2026	Becoat, Shaquanna	20% MIN POV RATE-Co-Chair
3/9/2024	Brooks, Joseph	College rep/POV exp
9/14/2026	Brown, Eric	20% MIN POV RATE
2/18/2024	Brown, Montrell	RRHA/HCV 20% POV
3/9/2025	Carpenter, Avohom	Own bus/City empy
3/9/2026	Hall, Charles	20% MIN POV RATE
1/2/2026	Hayes, Jr., Cordell	25%/assist LI fams
2/18/2026	Jones, Malcolm J.	Assist LI fams
2/18/2024	Laws, Sandra	Resident
3/9/2026	Parker, B. Nasir	20% Min POV RATE
9/14/2023	Simon, Carmen	RRHA/HCV 20% POV
12/31/2024	Robertson, Ellen	City Council memb- Co-Chair
2/18/2026	Scott, Aquanetta	20% MIN POV RATE
2/18/2026	Shelton, Patrice	Org to red pov affect
NON VOTE	Spellman, Caprichia	Mayors OCWB

2. By-Laws

i Include/attach a copy of the body's most recent **by-laws or rules of procedure**. By-Laws Sec. 2-894. Composition; qualifications; terms of office; compensation. (a) Composition. The Board shall be composed of 16 members, including seven members appointed by the Mayor, eight members

appointed by the Council, and the Director of Community Wealth Building, who shall be a non-voting member. All appointments shall be otherwise governed by Sections 2-767 and 2-768. (b) Qualifications. (1) Mayoral appointments. The Mayor shall appoint members from each of the following categories: a. Four persons who, at the time of appointment, reside in a City Council district within the City of Richmond with a poverty rate of at least 20 percent. At least one of the four persons shall, at the time of appointment, be a tenant of the Richmond Redevelopment and Housing Authority or a recipient of Section 8 housing vouchers from the Richmond Redevelopment and Housing Authority. b. A representative of a service provider assisting low-income individuals or families. c. A representative of a community organization or advocacy group with a primary focus on the reduction of poverty and who resides within the City of Richmond. d. A person who resides within the City of Richmond. (2) Council appointments. The Council shall appoint members from each of the following categories: a. Four persons who, at the time of appointment, reside in a City Council district within the City of Richmond with a poverty rate of at least 20 percent. At least one of the four persons shall, at the time of appointment, be a tenant of the Richmond Redevelopment and Housing Authority or a recipient of Section 8 housing vouchers from the Richmond Redevelopment and Housing Authority. b. A business owner or a representative of a business with a workforce made up of employees, the majority of whom reside in the City of Richmond. c. A representative of a college or university located within the City of Richmond with expertise in studying poverty or in program evaluation. d. A person who resides within the City of Richmond. e. A member of the City Council, who shall be a non-voting member of the Board and shall serve as co-Chair. (c) Terms of office. Of the voting members initially appointed, five members shall be appointed for a term of one year, five members shall be appointed for a term of two years and four members shall be appointed for a term of three years. Thereafter, voting members shall be appointed for terms of three years. However, the Director of Community Wealth Building shall serve as an ex officio member and the member of the City Council shall be appointed 4 by resolution of the City Council in the same manner as appointments to standing committees of the City Council and shall be appointed for a term that shall expire as provided in such resolution. The members of the Board shall serve no more than two successive full terms; provided, however, that persons appointed to fill an unexpired term may serve two successive full terms upon completion of the unexpired term for which the person has been appointed. Members appointed pursuant to subsections (b)(1)a and (b)(2)a of this section who, after such appointment, no longer meet the qualifications specified therein may complete their full term and hold office until a qualified successor is appointed. All other aspects of the Board and its membership not addressed in this division shall be governed by Chapter 2, Article V, Division 1. (d) Compensation. The voting members of the Board shall receive a per diem compensation of \$50.00 for each meeting of the Board for which such members are actually engaged in the duties of the Board; provided, however, that no member shall receive more than \$600.00 per fiscal year for compensation. (Code 2004, § 2-921; Code 2015, § 2-894; Ord. No. 2014-234-215, § 1, 12-8-2014; Ord. No. 2015-240-236, § 3, 12-14-2015; Ord. No. 2016-189, § 1, 9-12-2016; Ord. No. 2019-196, § 1, 9-9-2019) Sec. 2-895. Duties and functions; reporting. (a) Duties and functions. The Board shall monitor, evaluate and provide advice and recommendations to the Mayor, the City Council, and the Director of Community Wealth Building concerning the City's poverty reduction and wealth building initiatives and the City's progress towards achieving its poverty reduction objectives. For purposes of Section 2-773, the Board is classified as "advisory." In addition, the Board shall fulfill the following duties and functions: (1) Provide advice to the Director of Community Wealth Building concerning the City's comprehensive poverty reduction and community wealth building efforts. (2) Review reports and evaluations concerning the progress of the City's poverty reduction and community wealth building initiatives and compliance with the objectives of, funding for, and grant requirements and contractual obligations to be performed by the Office of Community Wealth Building. (3) Review and evaluate proposals for poverty reduction and community wealth building initiatives submitted to the City. (4) Inform the citizens of the City of Richmond on issues of poverty and the City's policies and actions to address poverty-related issues. (5) Engage the citizens of the City of Richmond in public forums concerning the progress of the City's poverty reduction and community wealth building initiatives and concerning issues affecting low-income communities in the City of Richmond. (b) Reporting. The Board shall provide the Mayor and a Human Services Manager with quarterly reports concerning its performance and the completion of the duties and functions set forth in subsection (a) of this section. 5 (Code 2004, § 2-922; Code 2015, § 2-895; Ord. No. 2014-234-215, § 1, 12-8-2014; Ord. No. 2019-196, § 1, 9-9-2019) Sec. 2-896. Administration. The Office of Community Wealth Building shall provide the necessary support for the Board. The Board shall meet at least once each quarter and as often as the Board may deem necessary. The Board shall keep minutes of its meetings in accordance with the requirements of the Virginia Freedom of Information Act (Code of Virginia, § 2.2-3700 et seq.). Nine members of the Board shall constitute a quorum. The Board shall select from among its membership a member who is a resident of the City of Richmond to serve as co-Chair of the Board with the member of the Council pursuant to Section 2-894. The Board may adopt rules of procedure or bylaws, approved as to form and legality by the City Attorney and not inconsistent with this division or other applicable law, to govern the conduct of its meetings and affairs. (Code 2004, § 2-923; Code 2015, § 2-896; Ord. No. 2014-234-215, § 1, 12-8-

2014; Ord. No. 2019-196, § 1, 9-9-2019) Secs. 2-897—2-925. Reserved/



Maggie L. Walker
Bylaws.pdf

3. Attendance Records

i Include a 2023 attendance record here:



Maggie L. Walker
CAB Attendance Roste

4. Dates of Meetings

i Include the dates of meetings held in the last twelve (12) months and meeting dates for the year 2024, if applicable. 2023

	22- Feb	22- Mar		24- May	28- Jun	26- Jul		27- Sep	25- Oct		13- Dec
24- Jan		27- Mar		29- May		24- Jul		25- Sep		26- Nov	

5. Expectations and Responsibilities of Board/Commission Members

i Include a brief description of expectations and responsibilities of commission/board members:

Sec. 2-895. Duties and functions; reporting. (a) Duties and functions. The Board shall monitor, evaluate and provide advice and recommendations to the Mayor, the City Council, and the Director of Community Wealth Building concerning the City's poverty reduction and wealth building initiatives and the City's progress towards achieving its poverty reduction objectives. For purposes of Section 2-773, the Board is classified as "advisory." In addition, the Board shall fulfill the following duties and functions: (1) Provide advice to the Director of Community Wealth Building concerning the City's comprehensive poverty reduction and community wealth building efforts. (2) Review reports and evaluations concerning the progress of the City's poverty reduction and community wealth building initiatives and compliance with the objectives of, funding for, and grant requirements and contractual obligations to be performed by the Office of Community Wealth Building. (3) Review and evaluate proposals for poverty reduction and community wealth building initiatives submitted to the City. (4) Inform the citizens of the City of Richmond on issues of poverty and the City's policies and actions to address poverty-related issues. (5) Engage the citizens of the City of Richmond in public forums concerning the progress of the City's poverty reduction and community wealth building initiatives and concerning issues affecting low-income communities in the City of Richmond. (b) Reporting. The Board shall provide the Mayor and a Human Services Manager with quarterly reports concerning its performance and the completion of the duties and functions set forth in subsection (a) of this section. 5 (Code 2004, § 2-922; Code 2015, § 2-895; Ord. No. 2014-234-215, § 1, 12-8-2014; Ord. N

6. 2022 Projects

i List any new projects, if applicable.

7. Legislation and Policy Recommendations

i Provide Legislative/any policy recommendations made to the city and/or changes made this year to projects or initiatives previously set forth by the board/commission.

Maggie L. Walker Citizens Advisory Board Meet

Attendance Record

January 2023 - December 2023

Term ENDS	Name	Appointment Type	25-Jan	22-Feb	22-Mar	Apr-26	May-24
3/9/2024	Allmond, Shelley	Resident	NM	P		NM	A
2/18/2026	Becoat, Shaquanna	20% MIN POV RATE	NM	P	P	NM	A
3/9/2024	Brooks, Joseph	College rep/POV exp	NMY	NMY	NMY	NMY	P
9/14/2026	Brown, Eric	20% MIN POV RATE	NM	P	P	NM	P
2/18/2024	Brown, Montrell	RRHA/HCV 20% POV	NM	P	P	NM	P
3/9/2025	Carpenter, Avohom	own bus/City empy	NM	P	P	NM	V
3/9/2026	Hall, Charles	20% MIN POV RATE	NM	P	P	NM	P
1/2/2026	Hayes, Jr., Cordell	25%/assist LI fams	NM	P	P	NM	P
2/18/2026	Jones, Malcolm J.	Assist LI fams	NM		P	NM	A
2/18/2024	Laws, Sandra	Resident	NM	P	P	NM	A
3/9/2026	Parker, B. Nasir	20% Min POV RATE	NM		P	NM	P
9/14/2023	Simon, Carmen	RRHA/HCV 20% POV	NM	P	P	NM	P
12/31/2024	Robertson, Ellen,Cclw	City Council memb	NM	P	P	NM	P
2/18/2026	Scott, Aquanetta	20% MIN POV RATE		P	P	NM	V
2/18/2026	Shelton, Patrice, Cmr	Org to red pov affect		P	P	NM	P
NON VOTE	Spellman, Caprichia	Mayors OCWB		P	Proxy	NM	P
	TOTAL MEMBERS PRESENT		0	13	14		12
	NM= NO Meeting						
	A= Absent						
	P= Present						
	Not a member = BLACK SLOT						
	V= Virtual attendance						

ng						
Jun-28	26-Jul	23-Aug	27-Sep	25-Oct	16-Nov	21-Dec
P	P	NM	A	A	NM	
P	A	NM	A	A	NM	
P	P	NM	P	P	NM	
P	P	NM	P	P	NM	
P	P	NM	P	P	NM	
A	V	NM	A	V	NM	
P	P	NM	A	P	NM	
P	P	NM	P	P	NM	
P	P	NM	P	A	NM	
P	P	NM	P	A	NM	
A	V	NM	A	P	NM	
P	V	NM	P	P	NM	
P	P	NM	P	P	NM	
P	P	NM	P	P	NM	
P	P	NM	P	A	NM	
P	P	NM	P	P	NM	
	14	15	0	11	11	

Definition OCWB

A **partner** in the context of community development at OCWB is a dedicated and collaborative stakeholder, operating within sectors such as housing, employment, income, childcare, and transportation, with the primary goal of enhancing the quality of life and fostering wealth-building opportunities for residents. These partners actively engage in addressing pressing social issues by contributing innovative and sustainable solutions. Through their multifaceted initiatives, partners play a vital role in creating positive and lasting impacts on the community, working hand-in-hand with local residents to build a more inclusive, resilient, and prosperous city.

Professional development is gaining new skills through continuing education and career training after entering the workforce. This includes taking classes, and workshops, attending professional or industry conferences, or earning a certificate to expand your knowledge in your chosen field.

Thriving is a state of continuous growth, prosperity, and well-being in various aspects of life, including physical, emotional, and financial, where an individual or a community is flourishing and experiencing success and fulfillment.

Wealth in the context of OCWB's mission and vision can be defined as the sustainable accumulation of resources, both financial and non-financial. This encompasses access to education, healthcare, employment opportunities, monetarily valued assets, and social support systems. Wealth in this context, signifies the overall well-being and prosperity of individuals and families enabling them to live fulfilling lives with dignity and security.

Poverty is defined as the state or condition where people and communities cannot meet a minimum standard of living because they lack the proper resources. These include (but aren't limited to) financial resources, basic healthcare and education, clean drinking water, and infrastructure.

The federal government defines poverty based on family size and income. If a family's total income is less than the poverty threshold set by the federal government, then that family is considered impoverished.

HHS Poverty Chart

2023 Poverty Guidelines for the 48 Contiguous States and the District of Columbia

Persons in family/household	Poverty guideline
1	\$14,580
2	19,720
3	24,860
4	30,000
5	35,140
6	40,280
7	45,420
8	50,560

For families/households with more than 8 persons, add \$5,140 for each additional person.

Teamwork is the collaborative effort of a group to achieve a common goal or to complete a task in an effective and efficient way. Teamwork is seen within the framework of a team, which is a group of interdependent individuals who work together towards a common goal.

The OCWB Teamwork Way embodies the spirit and words of Andrew Carnegie...

"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results."

Component	Goal	Actual	Comments
<i>Career Services</i>			
1. # of participants served	500	265	
2. # of participants employed	100	41	
3. Average Wage	\$14	\$19.75	
4. Wage Increase	TBD		
5. # of participants in training	50	49	
6. # of participants that received credential	50	6	
<i>Youth & Family Services</i>			
MYA-Summer	500	421	Summer Program
MYA (Year Around)	300	152	Refer, engage, session participants, provide training or coaching
Older Youth Pilot	175	38	Engagement/Referral Goal – 150 Credential Goal - 25
2 Generation Program (BLISS)	40	38	10 families
<i>Wealth Building</i>			
# Participants that completed financial empowerment/fiscal management training	50	14	Fy24
# Participants in Entrepreneurship Training	10	18	FY24
#Homeownership Coaching	50	6 (2 new homeowners)	Started in 2 nd Qtr.
#Credit Restoration Coaching/Pilot Program	10 (Only 2 slots left)	2	
# Food Justice -Growers Pilot Program	30	4	
<i>Special Projects</i>			
Richmond Resilience Initiative	76	46	
Crisis to Thriving	TBD		

Metric Definitions

1. **Participants Served:** The unique number of clients who participated in programs that offer career development services (resume help, interview workshop, job referral, etc.), vocational and employment-based training, industry credentials, job skills development, or academic opportunities. This does not include activities such as registration, enrollment, assessment, or brief orientations (for example, those shorter than one hour).
2. **Participants Placements:** The unique number of clients who obtained full or part-time jobs through workforce programs that meet the following criteria: 1) Wages are paid directly by the employer and not subsidized through government programs; 2) Employment is at least 15 hours per week.
3. **Average Wage:** The average wage based on per hour not including fringe benefits) Wages are paid directly by the employer and not subsidized through government programs.
4. **Wage Increase:** The total number of individuals earning a wage increase in the contract period through the end of the fiscal year.
5. **Participant Training:** The total number of individuals that participated in Job Skills training in the contract period through the end of the fiscal year.
6. **Training Credential Attainment:** A count of unduplicated clients who obtained a credential recognized by an industry or job-related organization with proper authority during a program or within one year of completing it.
7. **MYA-Summer:** The number of program participants who are in education or training activities, or in subsidized employment, during the summer the program.
8. **MYA-Year Around:** The number of program participants who are in education or training activities, or in unsubsidized employment, during the standard academic year.
9. **Older Youth Pilot:** The number of program participants between the ages of 18-24 who are in education or training activities, or in subsidized/and unsubsidized employment, during the fiscal year.
10. **2 Generation Program (Formally BLISS):** Number of unique family members receiving intensive counseling and supportive services in the new family-centered coaching model.
11. **Financial Training:** The unique number of clients who completed an OCWB-approved curriculum that completed financial empowerment/fiscal management training recognized by a financial institution with the proper authority.
12. **Entrepreneurship Training:** The unique number of clients who enrolled in an entrepreneurship or training program and complete the application and registers their business with the COR Office of Minority Business.



CAB Performance Quarterly Report

Period: 2nd Qtr.

13. **Homeownership Coaching Training Enrollment:** The unique number of clients who enrolled in a homeownership education course or receive coaching and completes one of the following benchmarks (i.e., credit restoration, raise credit score by 8-10 points, start homeownership savings account, prequalify for loan, placed contract on a home).
14. **Richmond Resilience Initiative Enrollment:** The unique number of clients who enrolled in the guaranteed income program.
15. **Crisis to Thriving Gain:** The unique number of clients who on the continuum that defines and measures a household's economic position ranging from "Crisis" to "Thriving." obtained a higher assessment score on their post-assessment than their baseline assessment. (Minimum gain .75)

CAB Reporting Scheduled

Quarter	Report Period	Report to CAB
1 st Qtr.	July 1, 2023, to Sept.30, 2023	December, 2023
2 nd Qtr.	Oct. 1, 2023, to Dec. 31, 2023	January, 2024
3 rd Qtr.	Jan. 1, 2024, to March 30, 2024	April, 2024
4 th Qtr.	April 1, 2024, to June 30, 2024	August, 2024

CAB Reporting - OCWB Budget Report as of 01.15.2024

OCWB General & Special Funds				
City of Richmond General Funds	<i>Budget</i>	<i>Expenses</i>	<i>Balance</i>	<i>Percent Spent</i>
08901 - GENERAL FUND: ADMINISTRATION	\$434,930.27	\$137,550.07	\$297,380.20	31.63%
08902 - GENERAL FUND: WORKFORCE DEVELOPMENT	\$830,672.40	\$244,897.96	\$585,774.44	29.48%
08902- GENERAL FUND: MAYOR'S YOUTH ACADEMY (MYA)	\$428,745.96	\$22,287.67	\$406,458.29	5.20%
Federal Funding - Sole Source Grant	<i>Budget</i>	<i>Expenses</i>	<i>Balance</i>	<i>Percent Spent</i>
Operational - Workforce	\$213,000.00	\$34,608.38	\$178,391.62	16.25%
Operational- Wealth Building	\$50,000.00	\$79.84	\$49,920.16	0.16%
Federal Funding - TANF Grant	<i>Budget</i>	<i>Expenses</i>	<i>Balance</i>	<i>Percent Spent</i>
Office and Program Administration	\$48,750.00	\$0.00	\$0.00	0.00%
Federal Funding - ARPA Grant	<i>Budget</i>	<i>Expenses</i>	<i>Balance</i>	<i>Percent Spent</i>
ARPA FUNDS	\$2,500,000.00	\$1,478,398.00	\$1,021,602.00	59.14%