Room Orientation

- Staff and Planning Team

- Restrooms and Exits

- Refreshments

- Parking Board

- Public Comment and Meeting Evaluation Forms

Group Agreement

1. Every idea is worthwhile!

2. Titles left outside the door.

3. Suspend judgement – not to evaluate others' ideas or our own.

4. ELMO – Enough, Let's Move On!

5. Keep it relevant; off-topic ideas can be revisited later (parking board).

6. Not use technology when in discussion to allow everyone the respect to be heard.
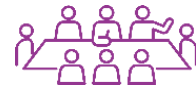
Process

Jan. – Apr. 2023 **Prepare**	May – Sept. 2023 **Learn**	Jan. 2024 – May 2024 **Draft** ⭐	May 2024 – Dec. 2024 **Adopt**
1a. Process Development **1b. Data Collection + Special Analysis** **1c. Community Outreach**	**2a. Process Kick-off** **2b. Office Hours** **2c. Community Tours** **2d. Small Groups**	**3a. Vision Workshop** **3b. Design Workshop** **3c. Draft Plan Review**	**4a. Final Plan Development** **4b. Plan Celebration** **4c. Plan Adoption** **4d. Implementation**
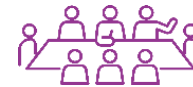
Meeting Objectives

- Confirm community values set during the Learn Phase

- Develop vision and principles for the Community Plan

- Collect ideas to advance at Design Workshop

- Set initial priorities for the Community Plan

- Share details of next opportunities for engagement

Agenda

1. Overview background presentation (20 minutes)

2. Group visioning activity (45 minutes)

3. Breakout discussions on opportunities (30 minutes)

4. Reporting back and meeting wrap up (15 minutes)

https://www.rva.gov/planning-development-review/oghb

What is the OGHB Community Plan?

Community's **goals and strategies** for improving the quality of life and experience of people living, working, and visiting the **community**
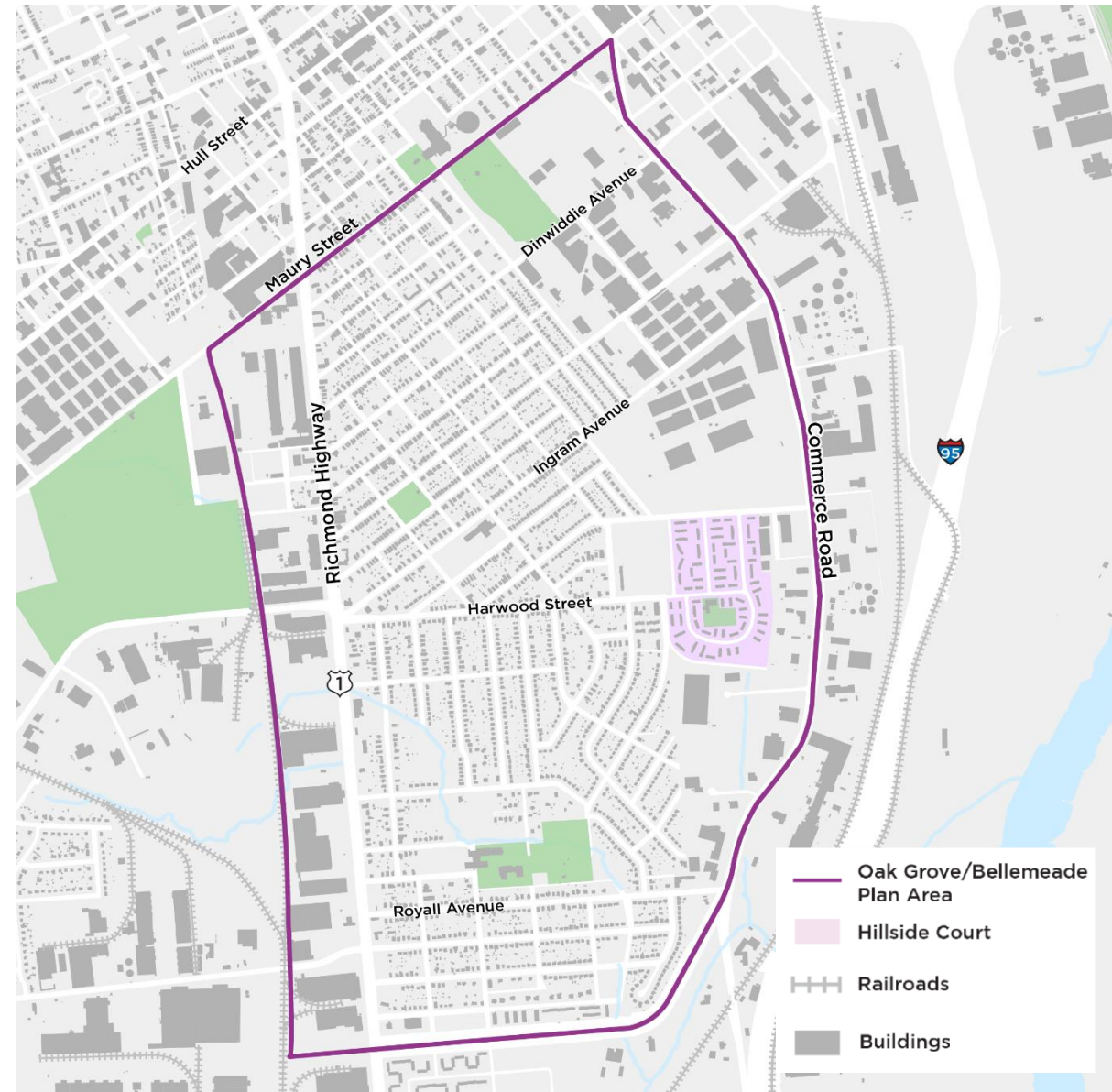
Plan Area

Oak Grove/Hillside/Bellemeade Plan Area

City Boundary

Green space

Plan Boundaries

North: Maury Street

South: Bellemeade Road

West: CSX Railroad

East: Commerce Road

Legend:
- Oak Grove/Bellemeade Plan Area
- Hillside Court
- Railroads
- Buildings

Legend:
- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space
- National/Regional Node
- Neighborhood Node
- Micro Node
- Priority Neighborhood

Learn Phase: What We Heard

July 2023 Meetings
Office Hours
Community Tours
Small Group Meetings

Kick-Off Meetings

In-Person Meeting (July 22, 2023)
Hybrid Meeting (July 27, 2023)
•   Destiny Community Church
•   Hillside Recreation Center
•   Bellemeade Community Center

Materials Reviewed/Distributed:
Presentation
Insights Report
Resident Survey
Meeting Evaluation Form

Insights Report

Existing conditions report that examined *some* of the following topics:

- Abbreviated History
- Demographics
- Urban Design & Land Use
- Housing
- Hillside Court
- Transportation
- Environment & Climate
- Community Assets
- Public Safety
- Future Development

Oak Grove/Hillside/Bellemeade

Insights Report

Background information in preparation
for the Oak Grove/Hillside/Bellemeade small area plan
Draft Report | 2023
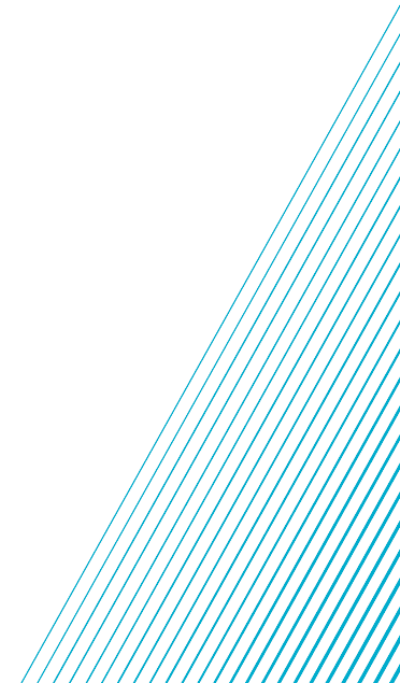
What stood out **most** from the Insights Report?

Safety

- Traffic
  - High Injury Network
- Pedestrian
  - Sidewalks
  - Crosswalks
  - Bus stops

// TABLE 7. **Crash Data, 2018-2022**

Source: Virginia Department of Transportation (VDOT), 2023

	Total
Total Crashes	879
Fatalities	3
Severe Injuries	54
Pedestrian-Involved	23
Speed-Related	68
Within School Zone	14

Housing

- New neighbors
- Renters/owners
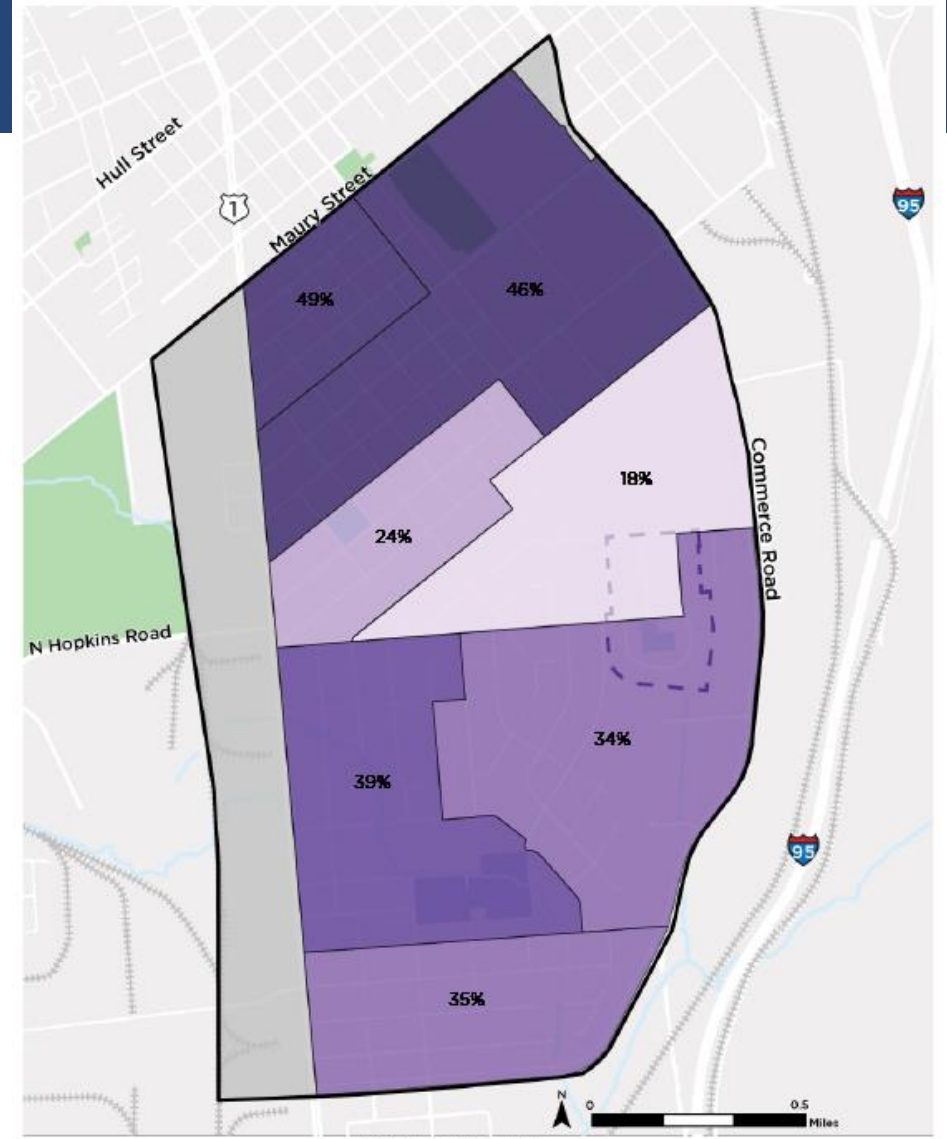- Affordability

// TABLE 4. **Tenure, 2000, 2010, 2016**

Tenure is a term used to describe if a housing unit is occupied by a tenant or an owner.

Source: U.S. Census Bureau: 2010 Censuses, 2020 ACS 5-Year Estimates

	Oak Grove/Hillside/ Bellemeade, 2010		Oak Grove/Hillside/ Bellemeade, 2020		City of Richmond, 2020	
	Number	Percent	Number	Percent	Number	Percent
Owner-occupied	897	37%	870	33%	39,801	44%
Renter-occupied	1,542	63%	1,795	67%	51,204	56%
Total units	**2,439**		**2,665**		**91,005**	

// FIGURE 16. Percent Homeownership in OGHB by Census Block Group
Source: U.S. Census Bureau: ACS 5-year Estimates (2016-2020)

Homeownership Rates

- OGHB Plan Area
- Hillside Court
- Railroads
- N/A
- 0 - 20%
- 21 - 25%
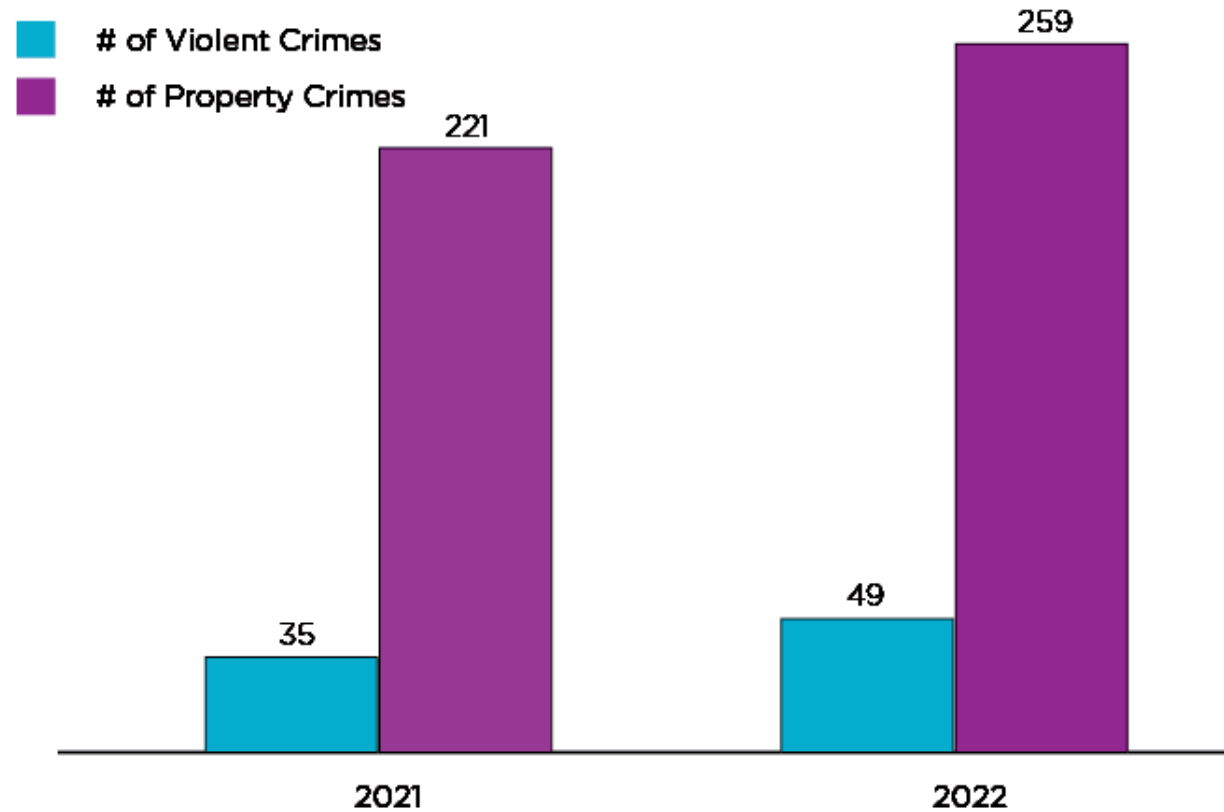- 26 - 30%
- 31 - 35%
- 36 - 40%
- 41 - 45%
- 46 - 50%

Crime

Emergency calls in the area are increasing.

Data from the Richmond Police Department show that both violent and property crimes have increased in Oak Grove/Hillside/Bellemeade from 2021 to 2022.

// FIGURE 40. Crime Statistics for Oak Grove/Hillside/Bellemeade

Source: Richmond Police Department, 2021-2022

- **# of Violent Crimes**
- **# of Property Crimes**

2021: 35 (Violent), 221 (Property)
2022: 49 (Violent), 259 (Property)

Health

// TABLE 3.   Health

Source: City of Richmond Office of Sustainability, Climate Equity Index

Topic	Oak Grove/Hillside/Bellemeade	City of Richmond
Asthma	11.8%	9.8%
COPD	9.3%	6.6%
Coronary Heart Disease	7.5%	5.6%
Diabetes	18.1%	12.3%
High Blood Pressure	45.9%	34.3%
Obesity	43.2%	32.6%
Poor Mental Health	16.4%	12.9%
Poor Physical Health	17.6%	12.3%
Disabilities	19.7%	15.3%
Uninsured	22%	14.6%

// FIGURE 8.   Food Access in Oak Grove/Hillside/Bellemeade

Source: Climate Equity Index, City of Richmond Office of Sustainability

18
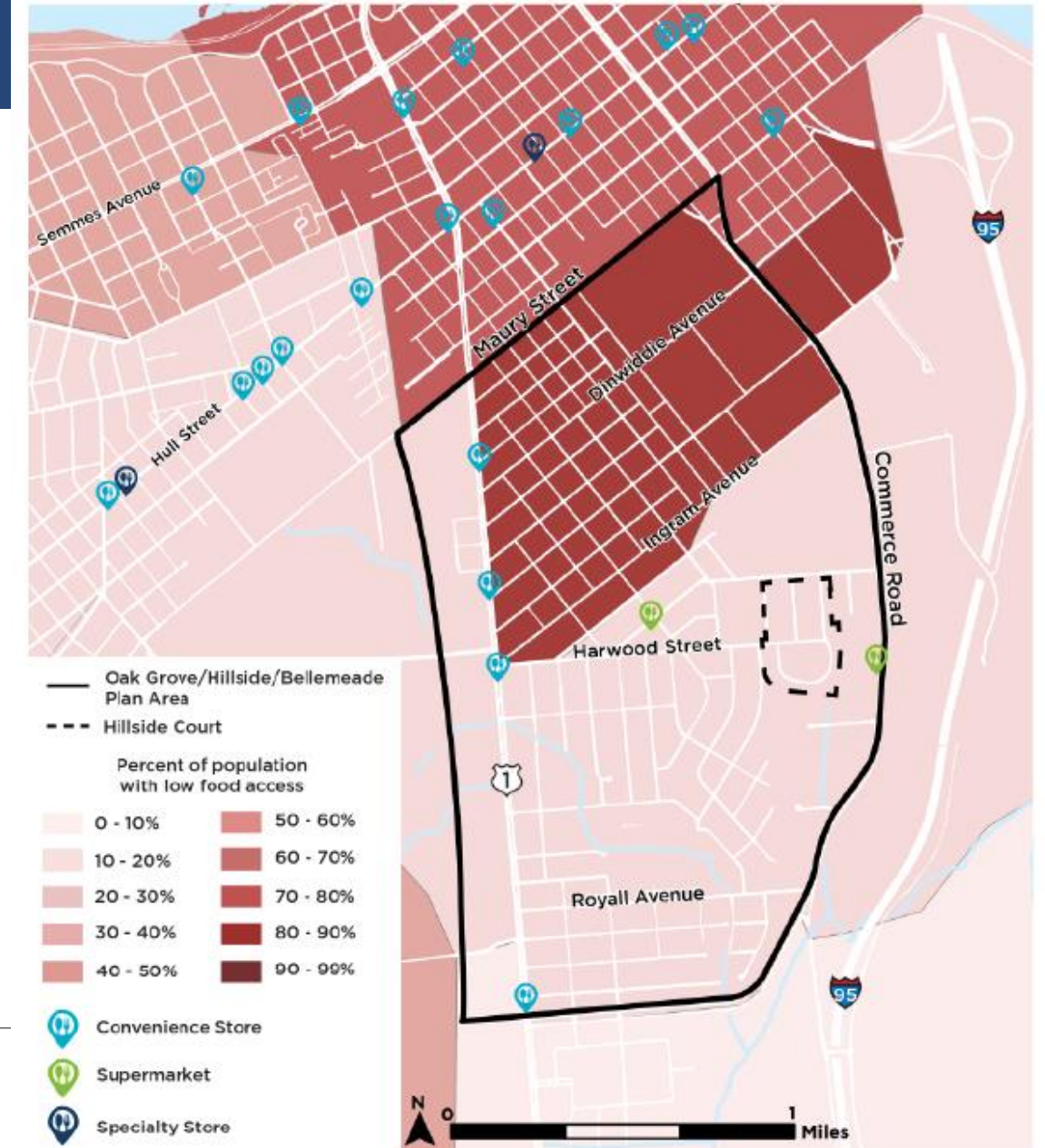
Property

- Vacant property

- New development

- Redevelopment

// FIGURE 9. Existing Land Use
Source: City of Richmond: Assessor's Office, 2023
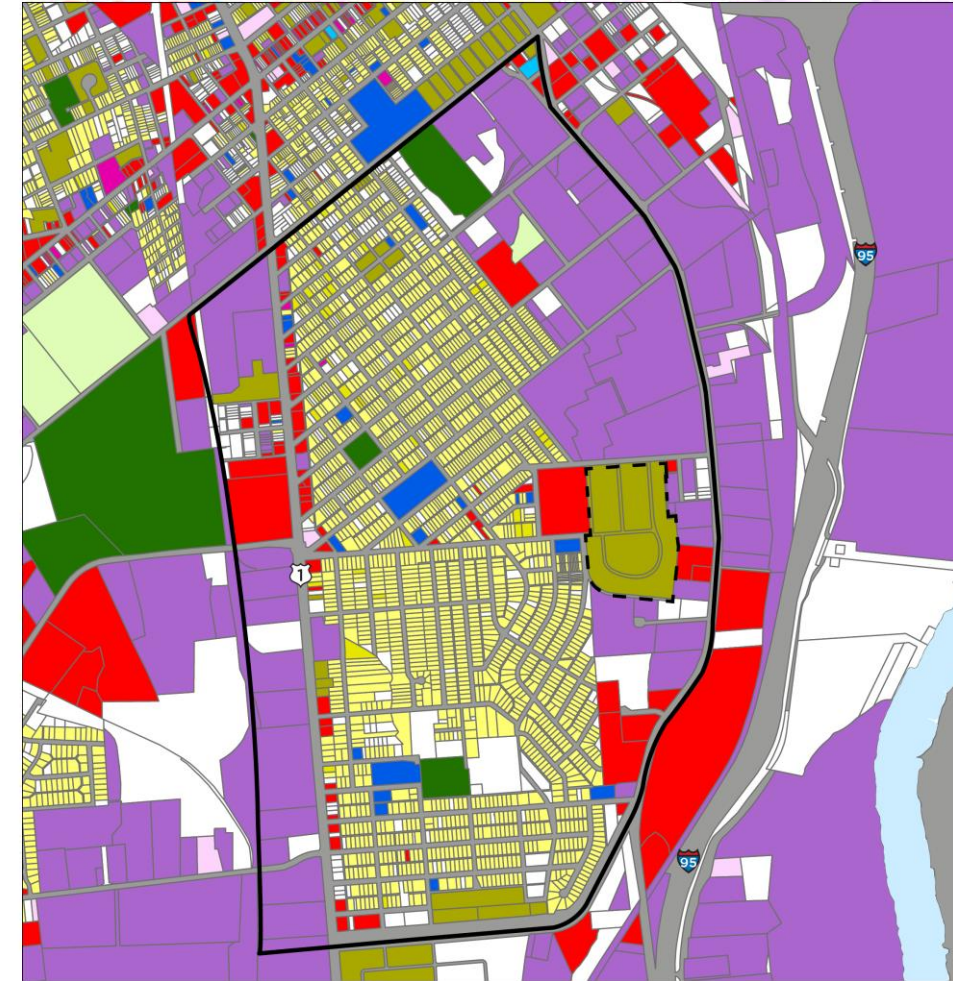
Existing Land Use

— OGHB Plan Area
- - - Hillside Court
— Roads

|	
Single-Family	Commercial	Industrial
Duplex (Two-Family)	Office	Public Open Space
Multi-Family	Government	Vacant
Mixed-Use	Institutional	

Resident Survey

Included:

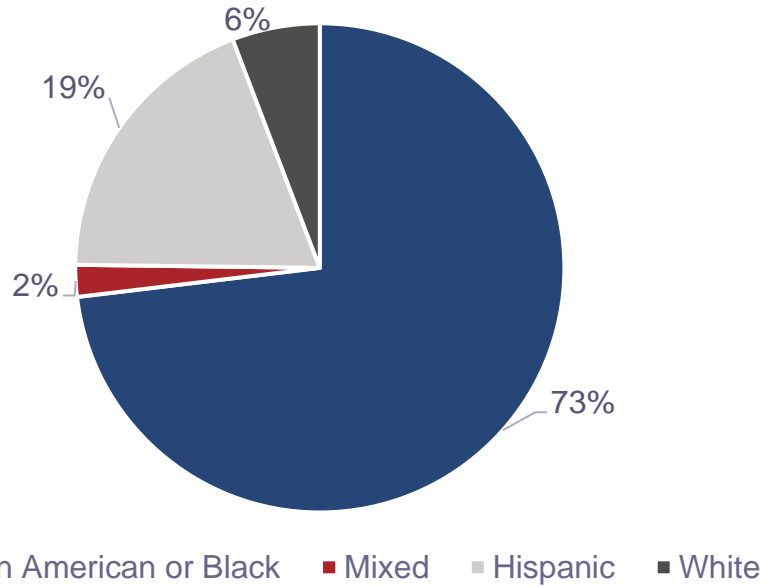- Demographic information

- 4 open-ended questions

- Contact information

Methods of Distribution:

- Online In-Person meetings
- Office Hours
- Drop-off locations
- Canvassing (Ambassadors)

English and Spanish versions made available

Who have we heard from?

Visioning Community Meeting
4/13/2024
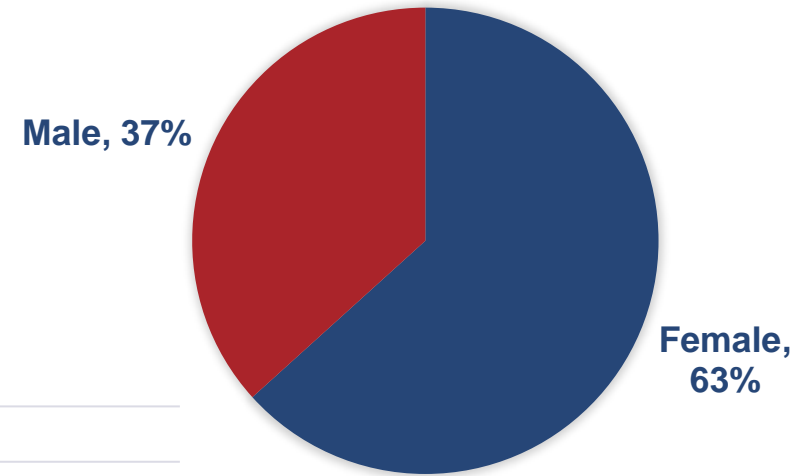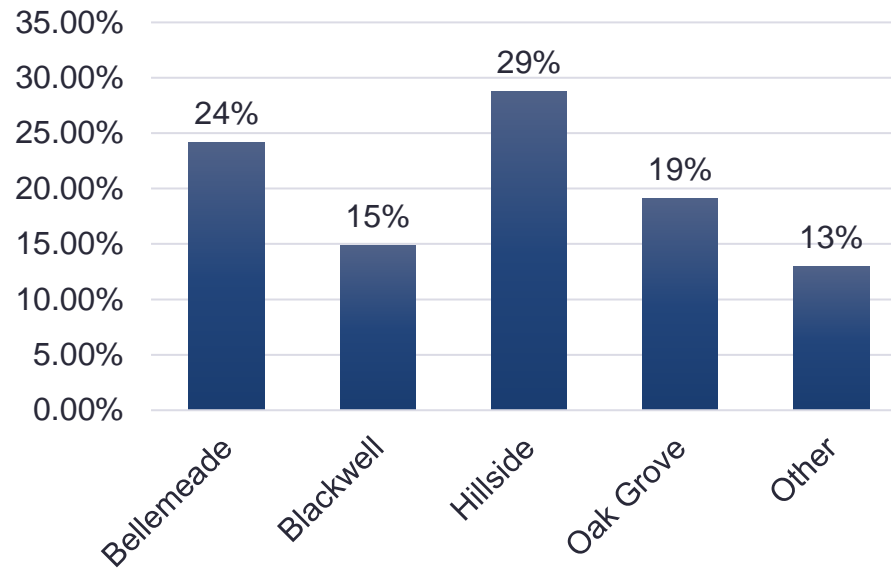
Q1: What do you like about your neighborhood?

- People, neighbors
- Location
  - Downtown
  - Amenities
- Green spaces
- Housing type
  - Compact homes
  - Front porch homes

- Neighborhood itself
  - Quiet
  - Small size
  - Events
  - Resources

Q2: What do you dislike about your neighborhood?

- Crime
- Lack of meaningful programs
- Lack of destinations, things to do
- Lack of jobs
- Transportation
- No neighborhood scale amenities
- Trash
- City response to maintenance, code enforcement

Q3: What's missing from your neighborhood?

- Neighborhood scale amenities

- Meaningful programs for all ages

- General safety for everyone

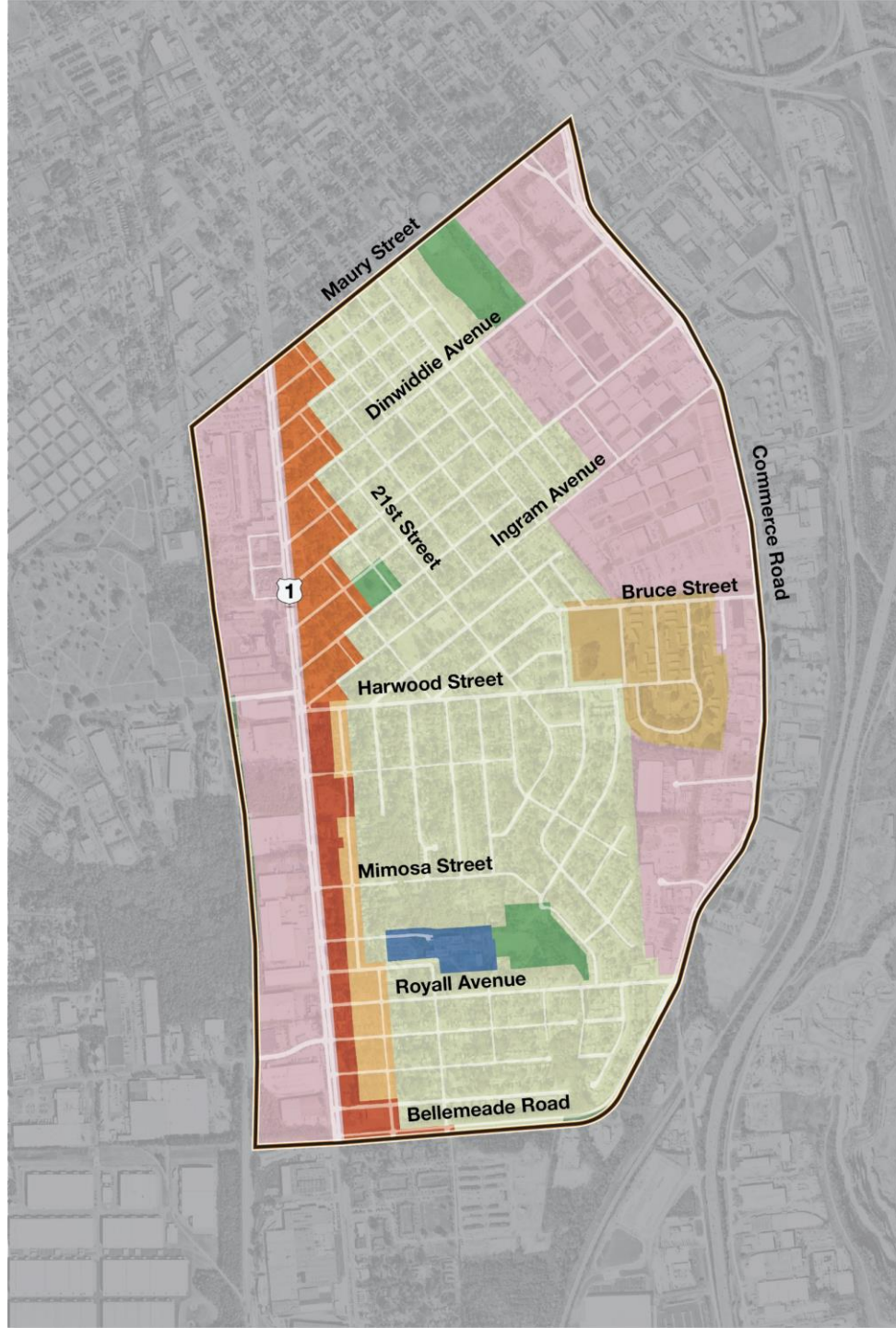- Cleanliness, code enforcement, maintenance

- Job opportunities

Q4: In 20 years, I want my neighborhood to be…

- Residential
- Safe
- Quiet
- Walkable
- Neighborhood amenities, programs

Planning Context

Existing and Future Redevelopment

Future Land Use Policy

Legend
- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space
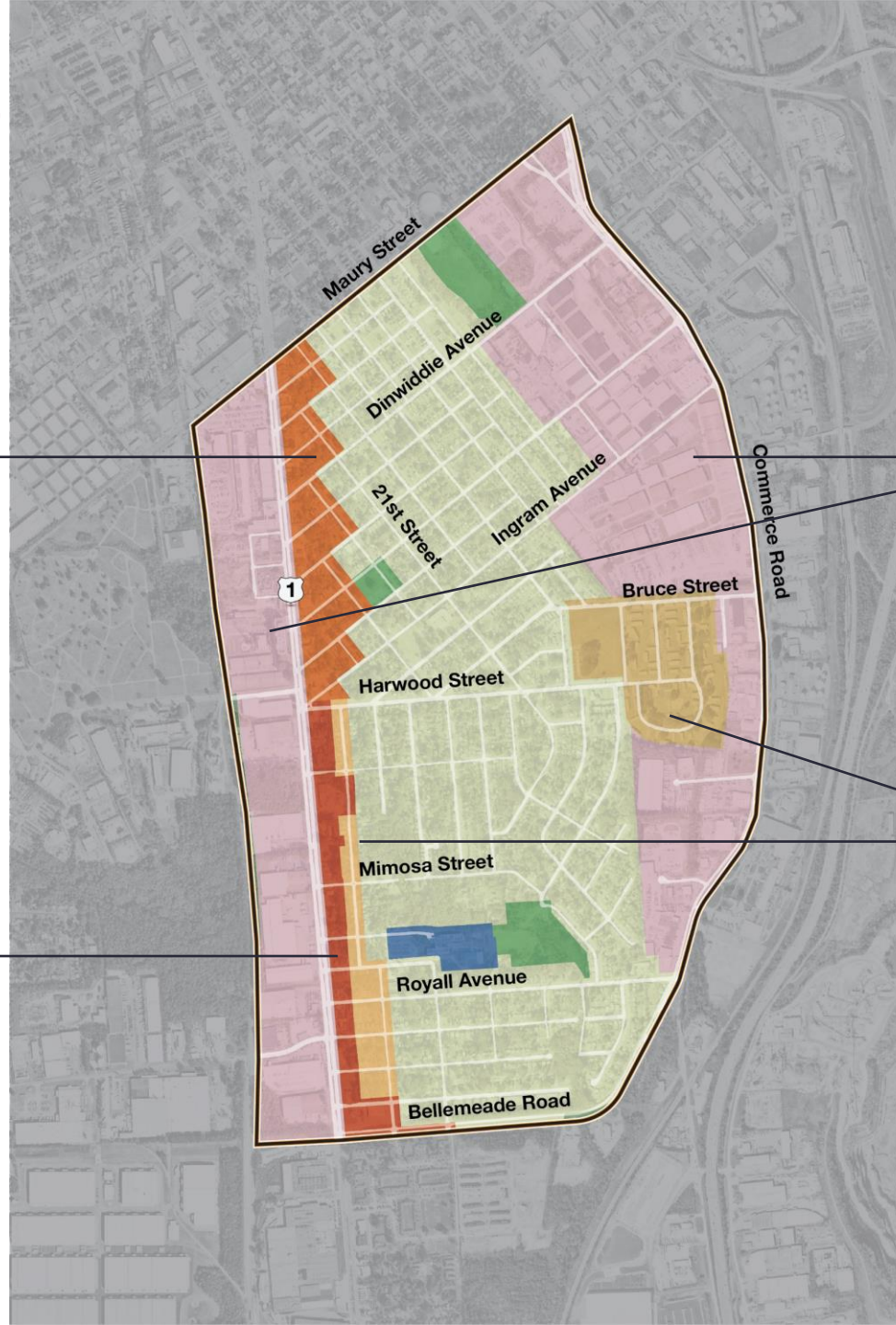
Future Land Use Policy

Community Mixed-Use

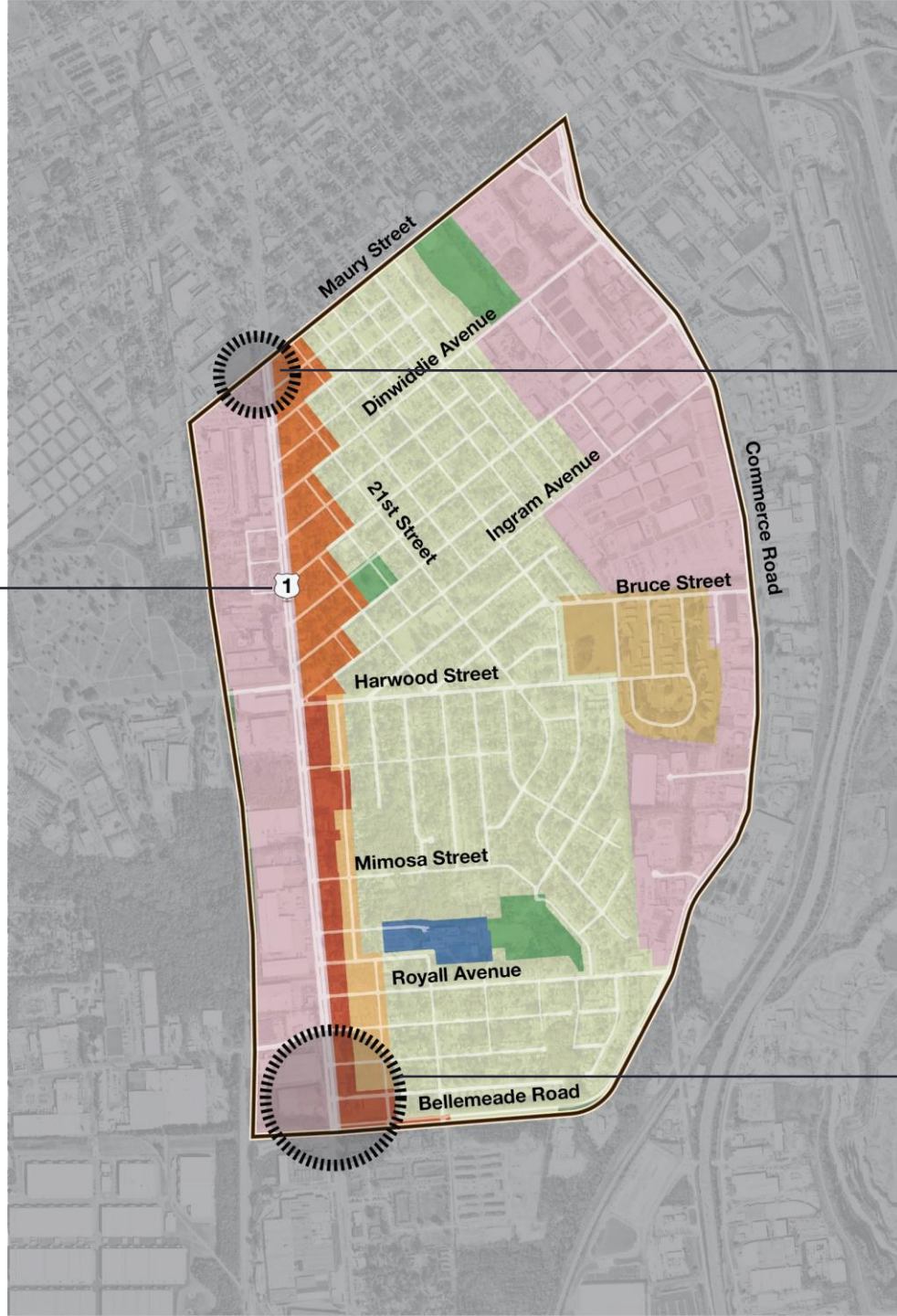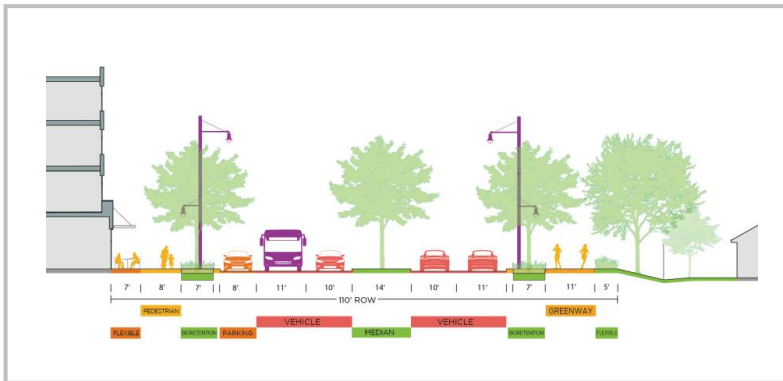Corridor Mixed-Use

Industrial Mixed-Use

Neighborhood Mixed-Use

Maury Street

Dinwiddie Avenue

21st Street

Ingram Avenue

Commerce Road

Bruce Street

Harwood Street

Mimosa Street

Royall Avenue

Bellemeade Road
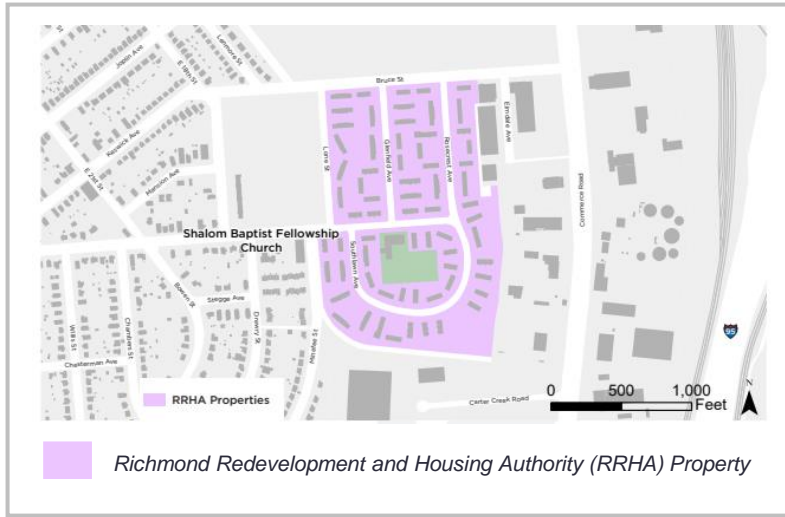
Growth Nodes

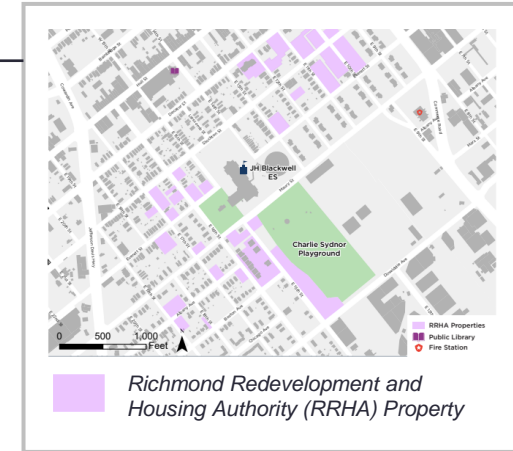## Proposed Vision for Route 1

Rt. 1/ Maury Intersection Micro Node

Rt. 1/ Bellemeade Intersection Priority Growth Node

RRHA's Priority Neighborhoods

Hillside Court Priority Neighborhood

RRHA Properties

Richmond Redevelopment and Housing Authority (RRHA) Property

Blackwell Priority Neighborh

Richmond Redevelopment and Housing Authority (RRHA) Property

Approved Redevelopment

Oak Grove School Redevelopment Site

Single-Family/Multi-Family Residential

Multi-family Residential

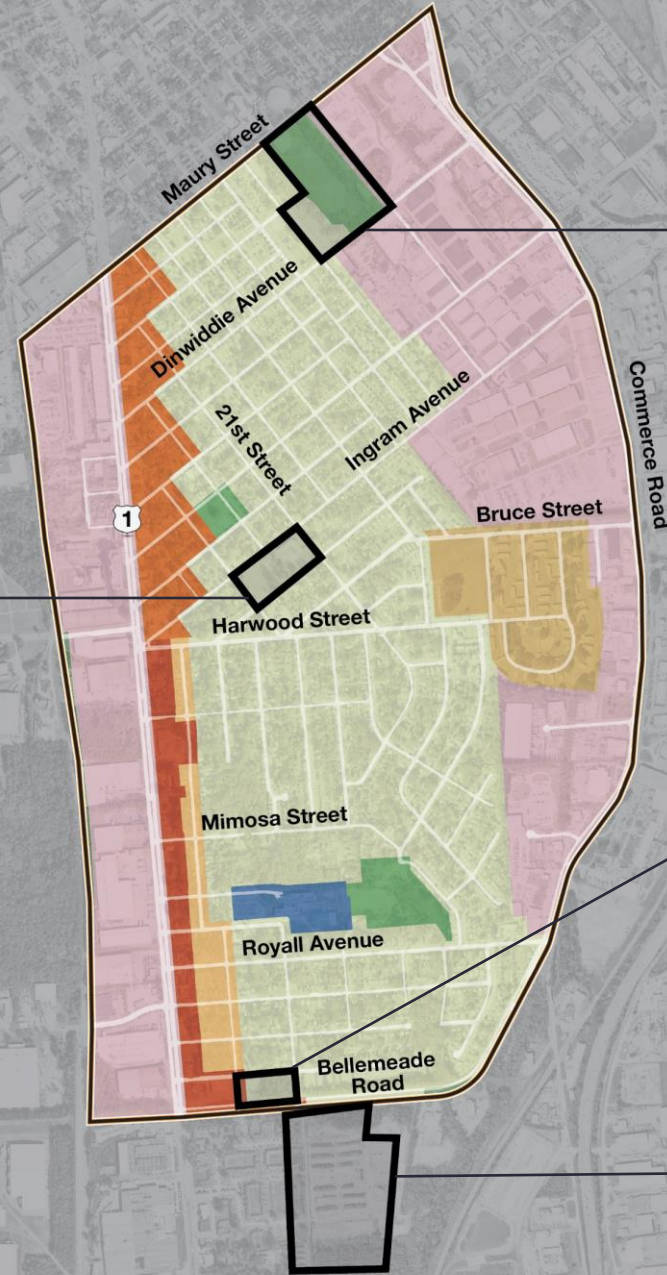## Blackwell Park Redesign

Afton Avenue Apartments

The Heights at Brady Square

Maury Street

Dinwiddie Avenue

21st Street

Ingram Avenue

Commerce Road

Bruce Street

Harwood Street

Mimosa Street

Royall Avenue

Bellemeade Road

Redevelopment On the Horizon

Application for Mixed-use Development

Application for Mixed-use Development

Infrastructure Investments

Fall Line Trail

43-mile trail connecting Ashland, Richmond, and Petersburg
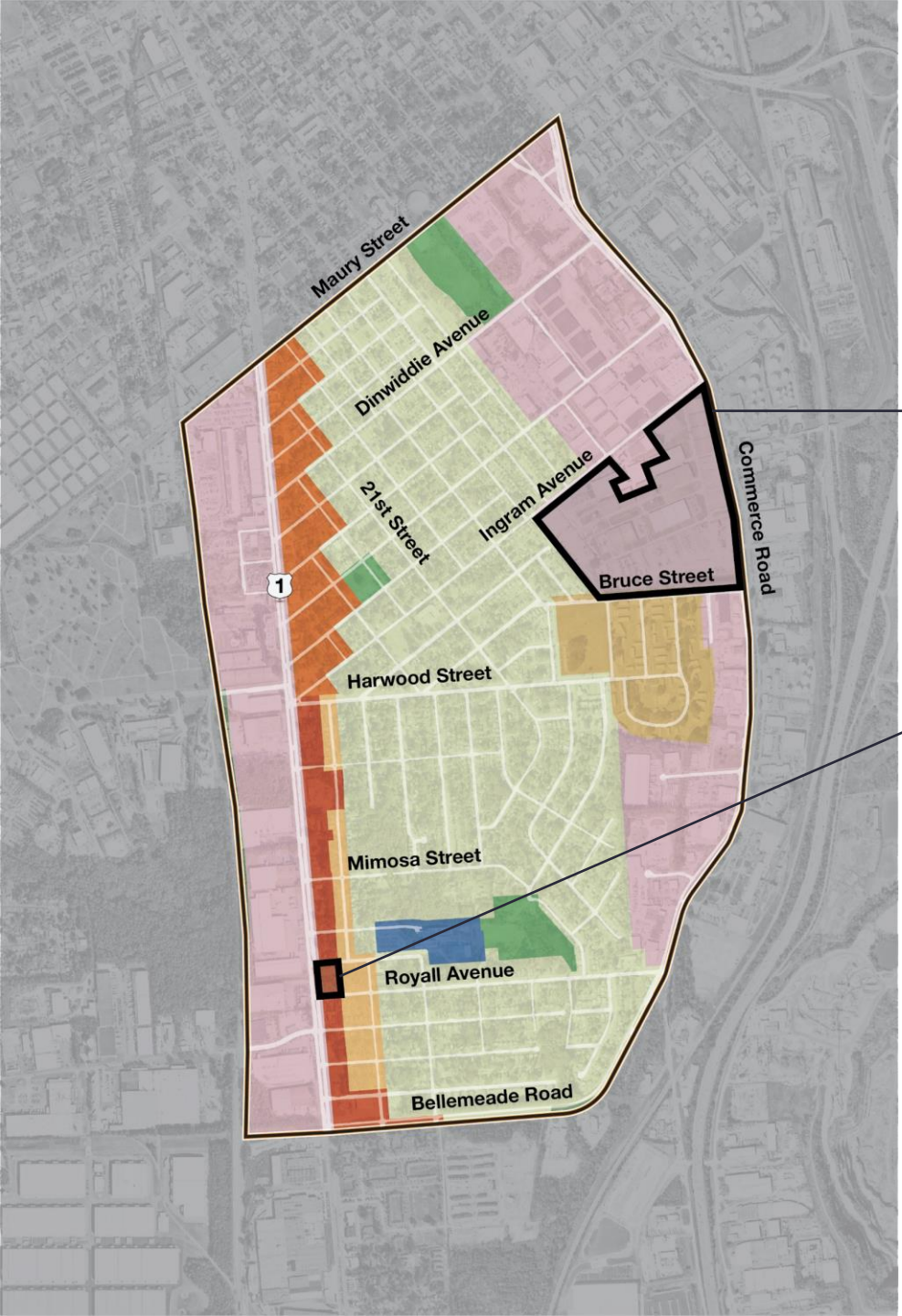
Maury Street

Dinwiddie Avenue

Commerce Road

21st Street

Ingram Avenue

Bruce Street

Harwood Street

Mimosa Street

Royall Avenue

Bellemeade Road
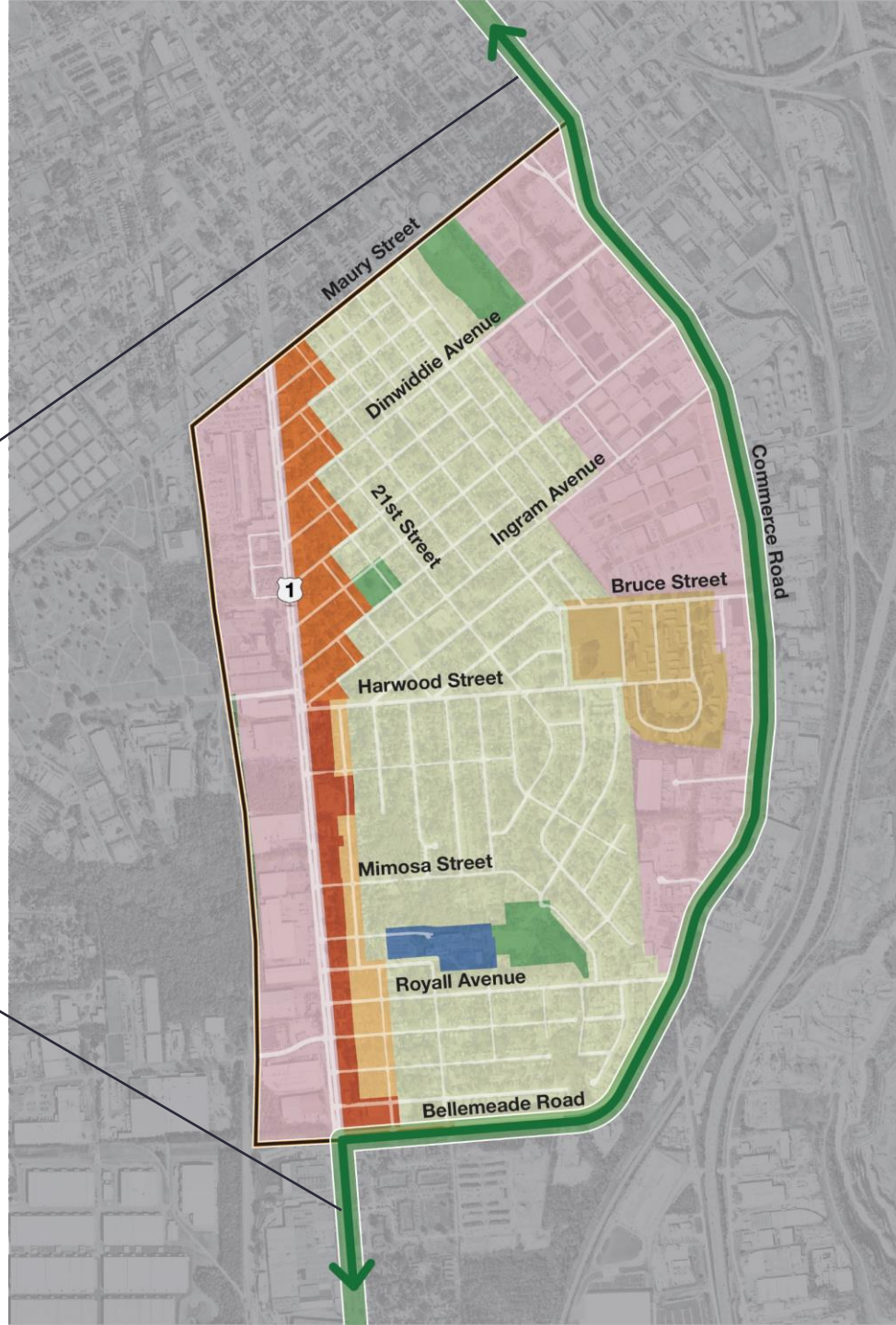
Visioning

Graphic Recording

slido

What neighborhood do you live in?

ⓘ Start presenting to display the poll results on this slide.

Vision

- High-Quality Places
- Equitable Transportation
- Diverse Economy
- Inclusive Housing
- Thriving Environment

RICHMOND 300

A GUIDE FOR GROWTH

slido

Equitable Transportation: What is most important to you?

slido

Thriving Environment: What is most important to you?

Opportunities

Focus Area Breakouts

Breakout Activity

Please share your responses to OGHB's big questions and report back

What is the most important change that needs to be made at the **Rt. 1/ Maury St.** intersection? **01**

What is missing along the **Rt. 1 corridor** through the OGHB study area? **02**

What types of homes should be provided in the residential **transition zone behind Rt. 1?** **03**

Who or what needs to be better connected to the **Bellemeade Community Center and Park** and how? **04**

What is the most important change that needs to be made at the **Rt. 1/ Bellemeade Rd. intersection?** **05**
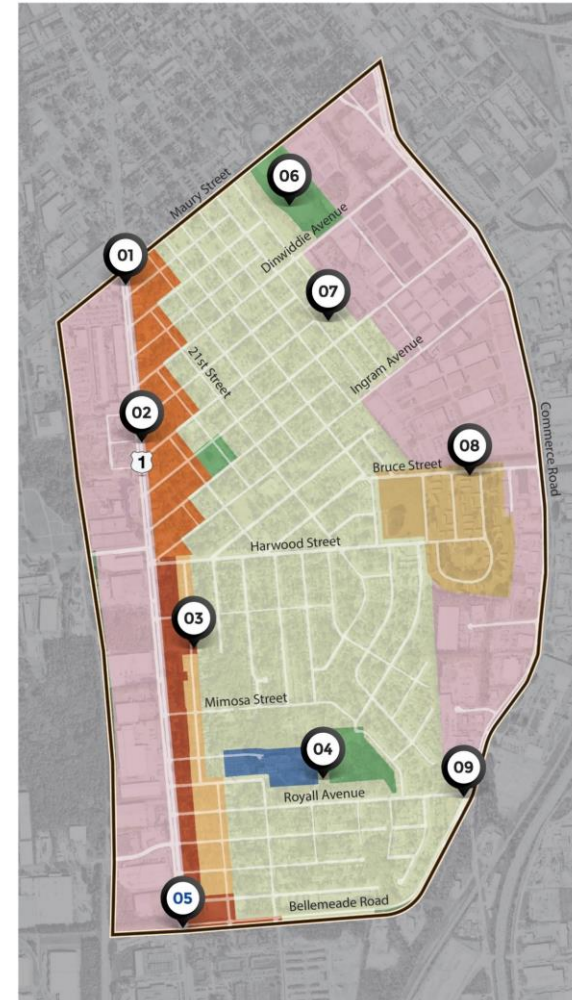
06 Who or what needs to be better connected to **Blackwell Park** and how?

07 What is the most important change that needs to be made **between residential and industrial areas?**

08 What publicly accessible amenities and connections are needed in future **mixed-use redevelopment areas** and the future **Hillside Court Redevelopment Site?**

09 Where do future connections need to be made between the community and the **Fall Line Trail?**

DEPARTMENT OF
PLANNING AND DEVELOPMENT REVIEW

Richmond R&HA

OGHB

What is the most important change that needs to be made along Route 1?
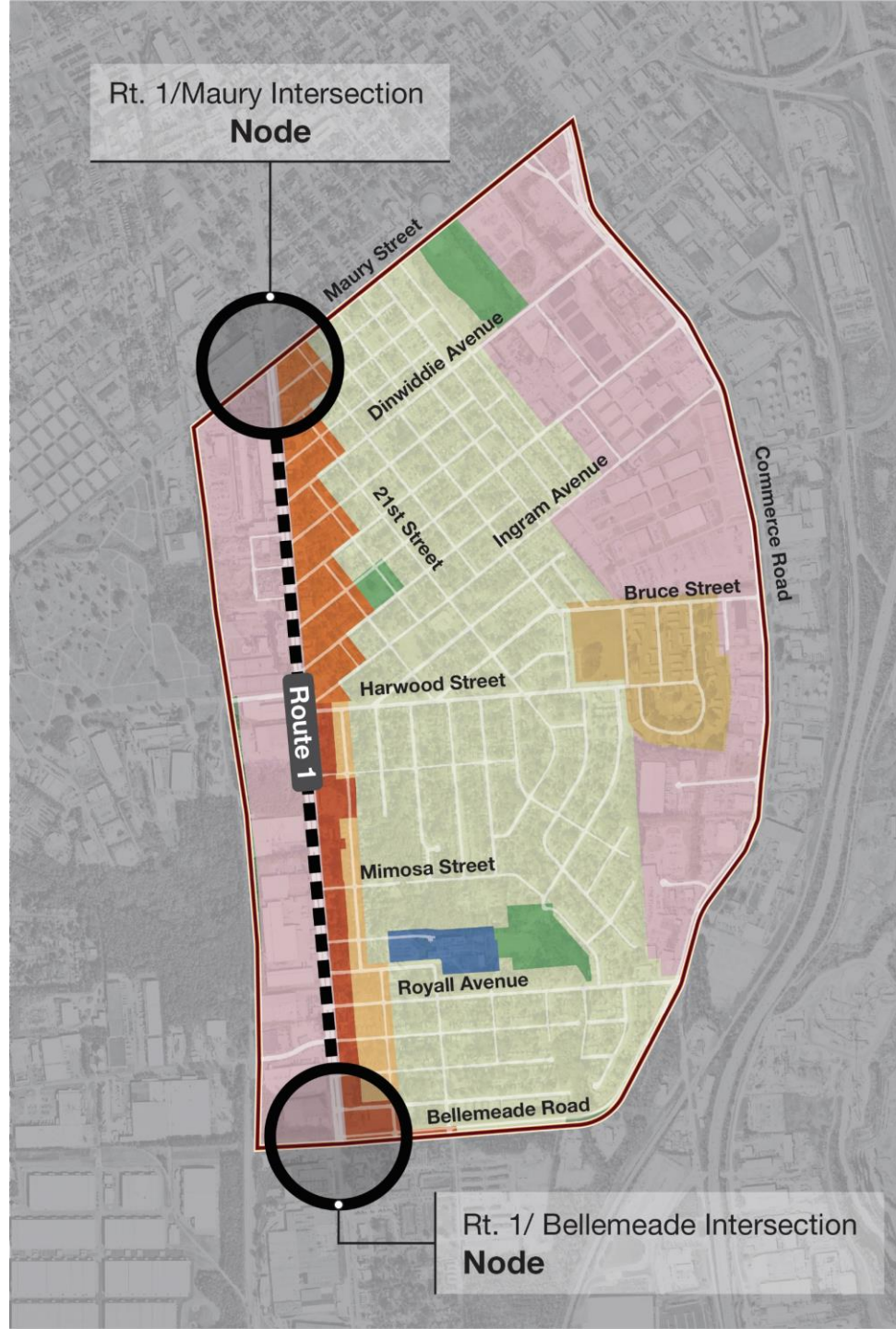
Rt. 1/Maury Intersection
Node

Maury Street

Dinwiddie Avenue

Ingram Avenue

21st Street

Bruce Street

Route 1

Harwood Street

Commerce Road

Mimosa Street

Royall Avenue

Bellemeade Road

Rt. 1/ Bellemeade Intersection
Node

Legend

	Residential
	Neighborhood Mixed-Use
	Community Mixed-Use
	Corridor Mixed-Use
	Industrial Mixed-Use
	Destination Mixed-Use
	Downtown Mixed-Use
	Industrial
	Institutional
	Public Open Space

What types of homes should be provided in the residential transition zone behind the Rt. 1 commercial corridor?
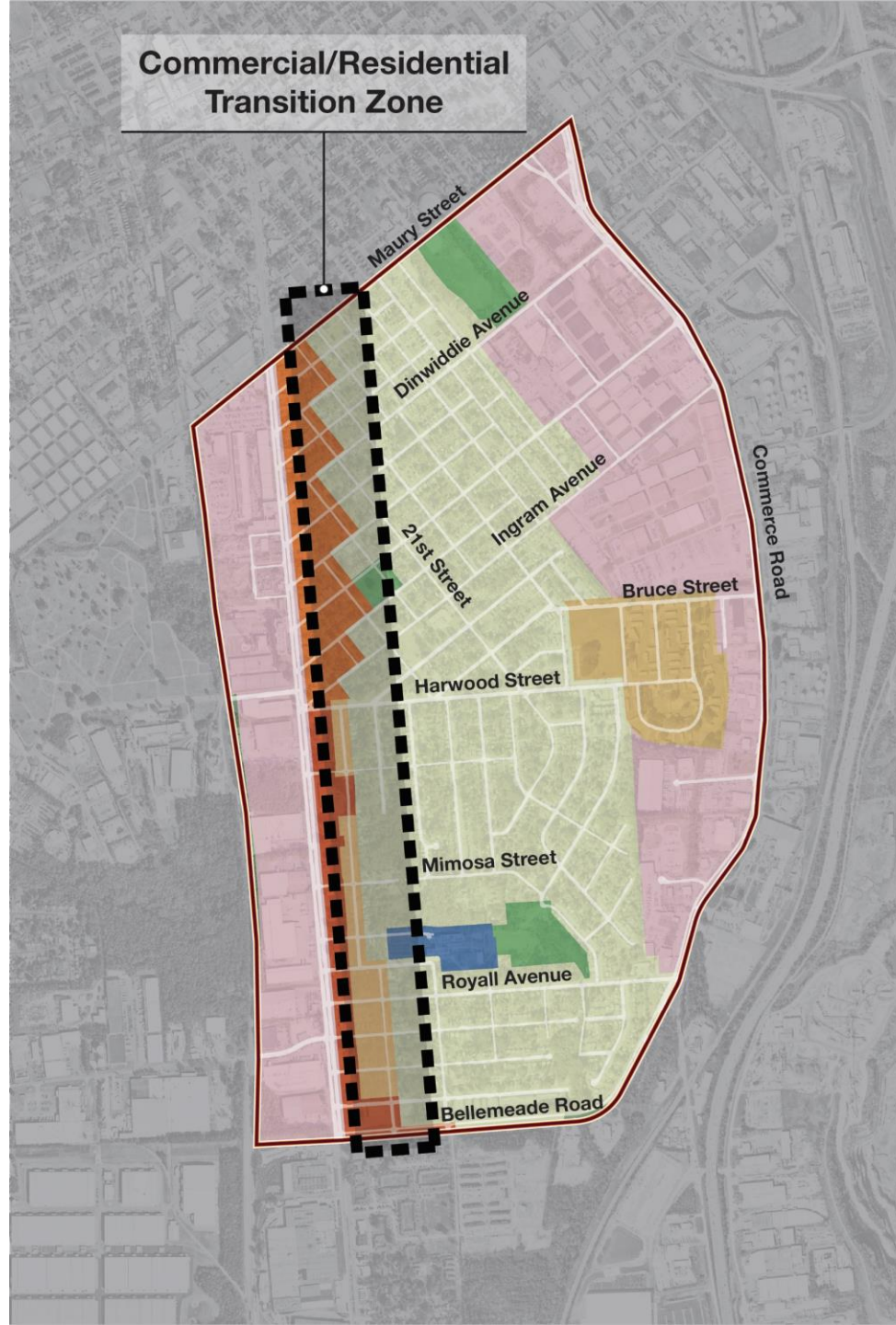
Commercial/Residential Transition Zone

Legend
- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
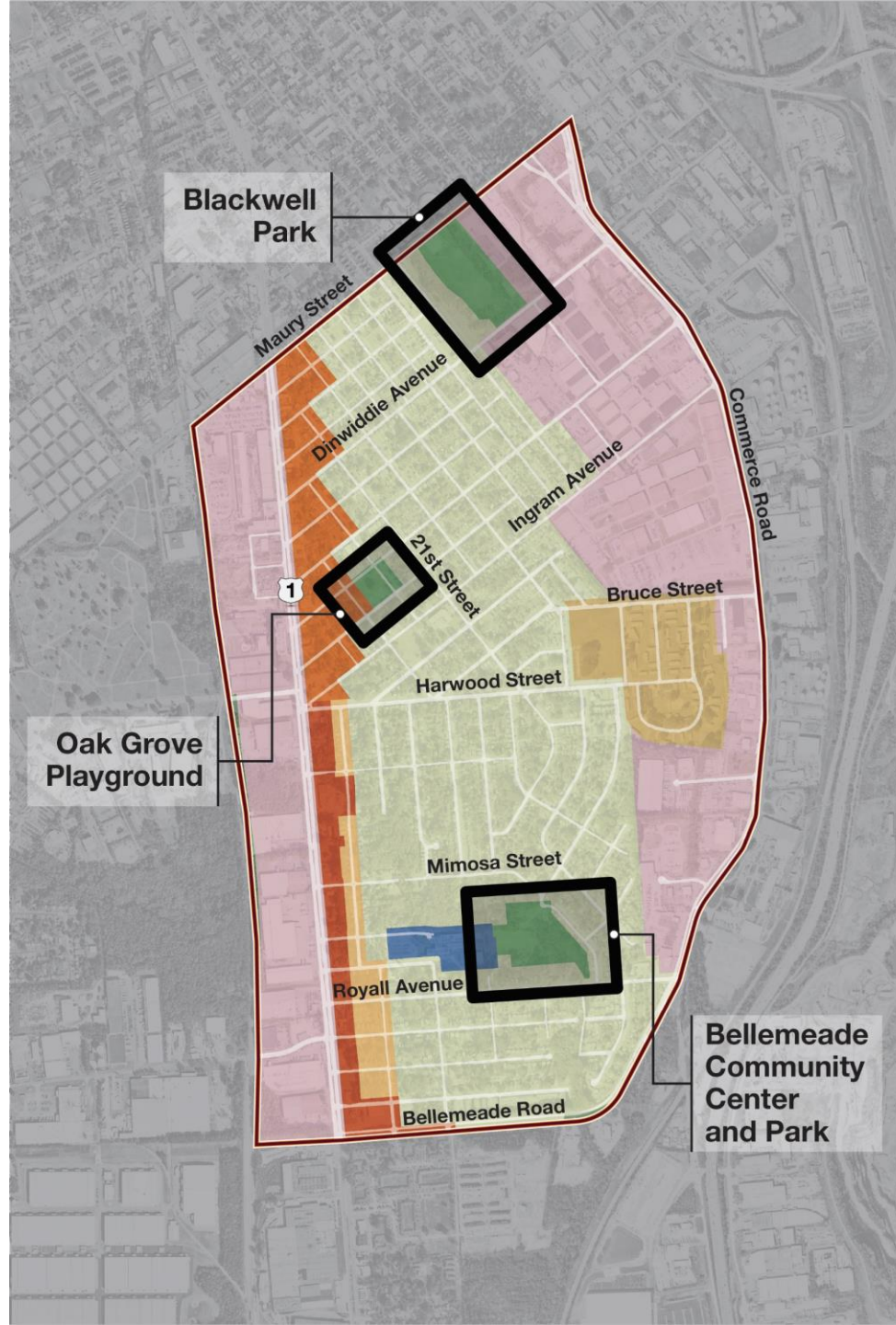- Institutional
- Public Open Space

Maury Street
Dinwiddie Avenue
Ingram Avenue
21st Street
Commerce Road
Bruce Street
Harwood Street
Mimosa Street
Royall Avenue
Bellemeade Road

Who or what needs to be better connected to Parks and Community Centers and how?

Legend

- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space

Blackwell Park

Oak Grove Playground

Bellemeade Community Center and Park

Maury Street

Dinwiddie Avenue

Ingram Avenue

Commerce Road

21st Street

Bruce Street

Harwood Street

Mimosa Street

Royall Avenue

Bellemeade Road

What publicly accessible amenities and connections are needed in future mixed-use redevelopment areas?

Potential Mixed-use Redevelopment Area

Future Hillside Court Redevelopment Site
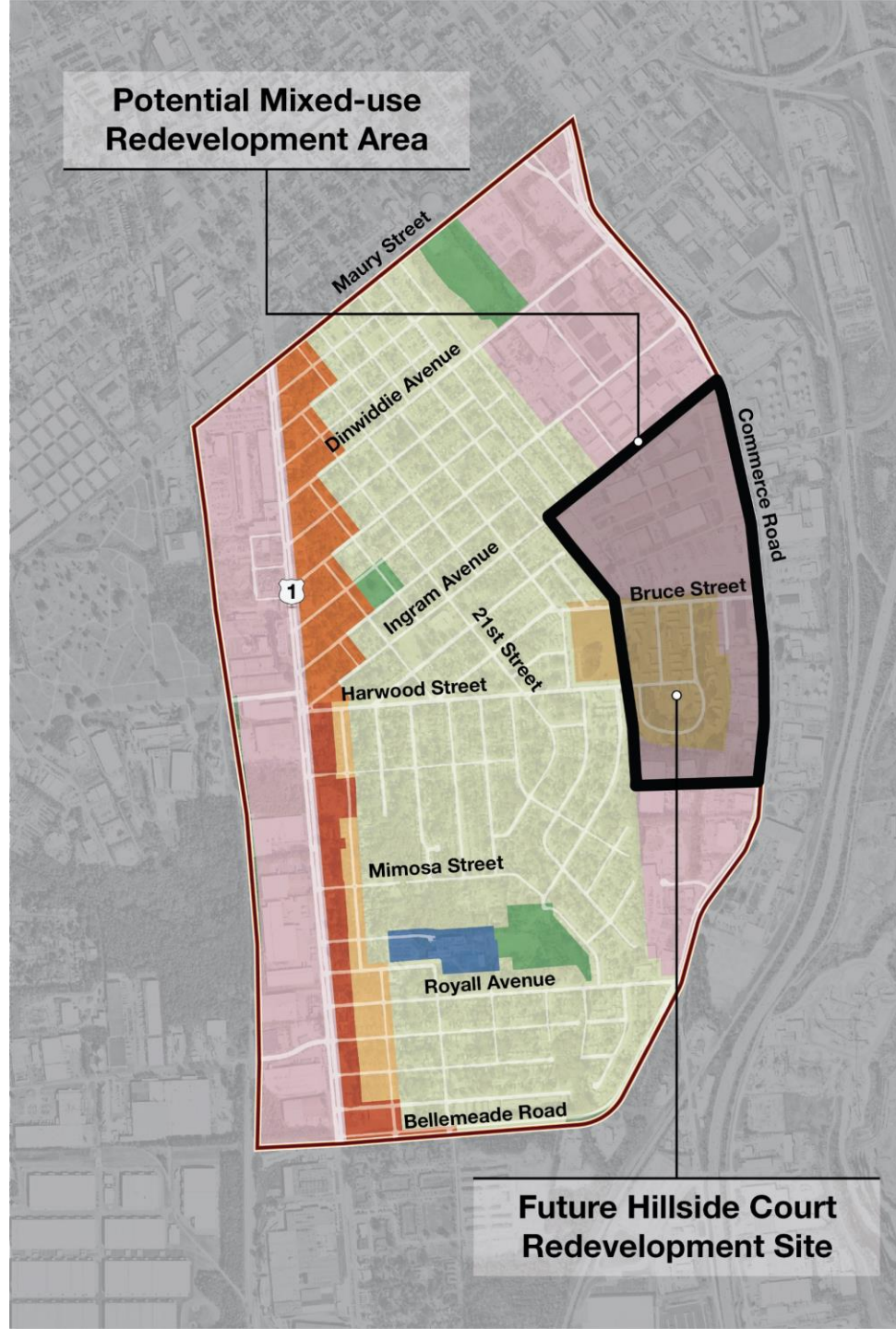
Legend

- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space

What is the most important change that needs to be made between residential and industrial areas?
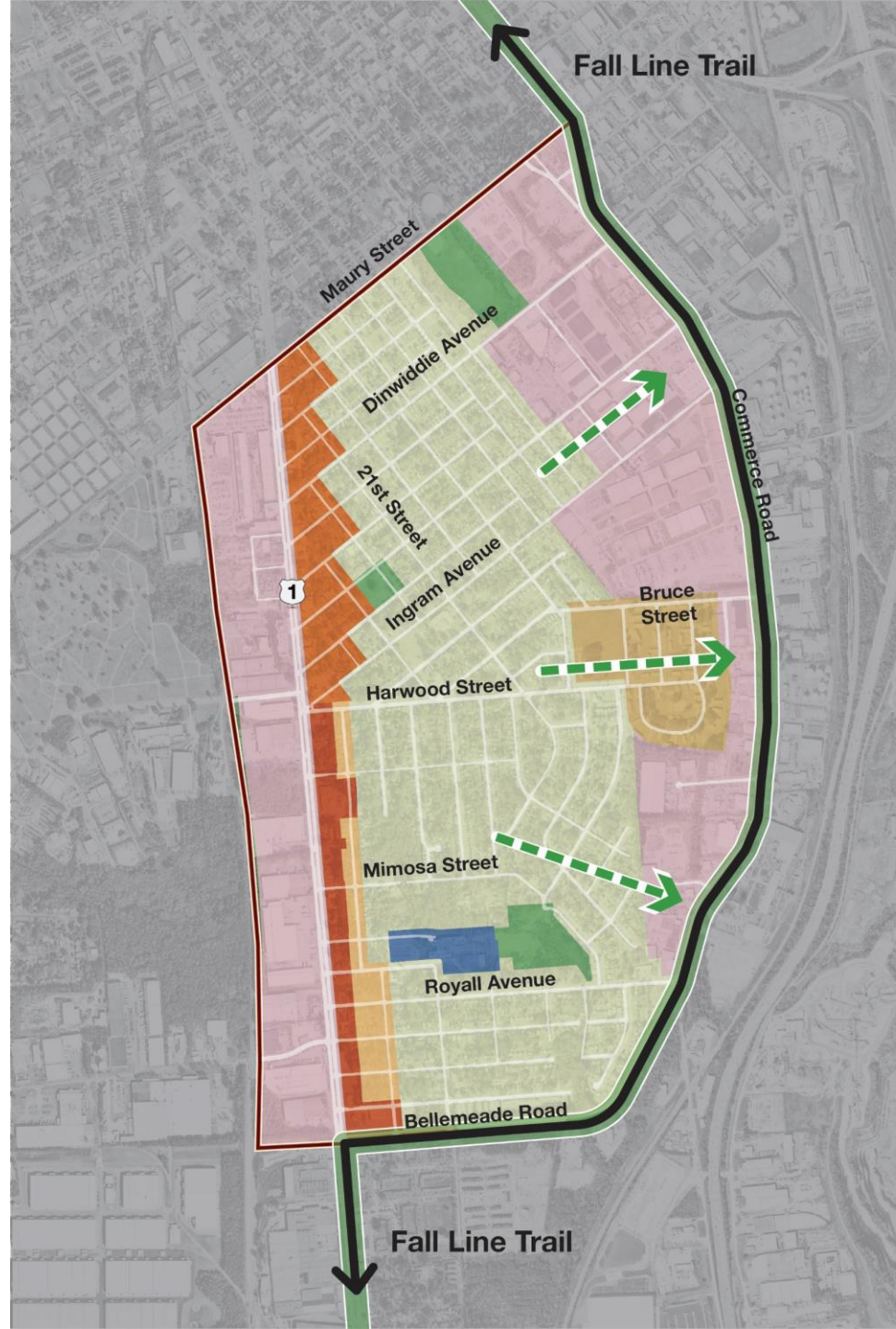
Where do future Fall Line Trail connections need to be made between the community and Commerce Rd.?

Legend
- Residential
- Neighborhood Mixed-Use
- Community Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space

Report Back

Share your most exciting ideas!

Upcoming Design Workshop

Date: May 4, 2024
Location: OGBES

Design Meeting

Aesthetics | Housing typology | Street & sidewalk layouts | Public spaces | Amenities

Next Steps

- Complete meeting evaluation form (Today)

- Share and complete the survey (NOW until 4/25)

- Attend the Design Workshop (5/4/2024)

- Visit the website for more information (Anytime)

https://www.rva.gov/planning-development-review/oghb

Thank you!

For questions please contact:

erica.banks@rva.gov
samantha.lewis@rva.gov
marianne.pitts3@rva.gov

Photos for Poll

Draft

High-Quality Places

1 Enjoy a meal outside

2 Uplift facades and vacant land

3 Preserve historic buildings

4 Relax in a park with friends

5 Gather with community

6 Support youth activities

Lugares para mejorar la calidad de vida

1 Disfrutar de una comida al aire libre

2 Remodelar fachadas y terrenos disponibles

3 Preservar edificios históricos

4 Disfrutar en un parque con amigos

5 Compartir con la comunidad

6 Apoyar actividades juveniles

Equitable Transportation

1 Exercise along a trail

2 Go on a walk at night

3 Bike along commercial street

4 Cross the street safely

5 Save time with transit

6 Take a break in the shade

Transporte para todos

1 Practicar ejercicios a lo largo de los senderos

2 Caminar en la noche

3 Montar bicicleta por calles comerciales

4 Cruzar las calles de manera segura

5 Ahorrar tiempo usando el transporte público

6 Tomar un descanso a la sombra

Diverse Economy

1 Gain high-demand job skills

2 Buy goods or services

3 Start a new business

4 Go to an entertainment area

5 Activate public spaces

6 Participate in lifelong learning

Diversidad económica

1 Adquirir habilidades laborales de alta demanda

2 Comprar productos y servicios

3 Crear nuevos negocios

4 Disfrutar de las áreas de entretenimiento

5 Revitalizar espacios públicos

6 Participar en actividades de crecimiento personal

Inclusive Housing

1 Enjoy a communal plaza

2 Find nearby childcare

3 Buy a first home

4 Live with extended family

5 Find suitable multifamily home

6 Walk to a nearby store

Comunidades integradoras

1 Disfrutar de las áreas comunitarias

2 Acceder a guarderías cercanas

3 Comprar la primera casa

4 Vivir en familia

5 Encontrar una casa multifamiliar adecuada

6 Caminar al mercado más cercano

Thriving Environment

1 Install continuous tree canopy

2 Tend to a community garden

3 Connect to nature

4 Work out at a gym

5 Conserve energy

6 Cleanup debris and litter

Entorno próspero

1 Sembrar árboles que proporcionen áreas de sombra

2 Cuidar un huerto comunitario

3 Conectar con la naturaleza

4 Hacer ejercicios en un gimnasio

5 Conservar energía

6 Mantener limpia la comunidad