

**LINKS:** *Because City of Richmond staff do not have the ability to contribute to the chat feature in MS Teams, we will create a list of links to be shared with the WG here - slides, agenda, other materials, etc.*

- [Meeting slides](#)
- [Equity Screening Tool](#)
- [Feedback survey](#)
- [New! Volunteer survey](#)



# Q&A:

*Because City of Richmond staff do not have the ability to contribute to the chat feature in MS Teams, we will use this slide to communicate questions and answers throughout the meeting*

- Type your questions here!



# Welcome!



<https://www.rvaonthecheap.com/where-to-enjoy-cherry-blossoms-in-the-richmond-area/>



**RVAgreen 2050 Waste Reduction and Recovery  
Working Group**

*Thursday, February 10, 2022*

*Introducing RVAgreen 2050: Climate Equity  
Action Plan 2030*



**Equitable climate action for a healthy and resilient Richmond**



# Agenda

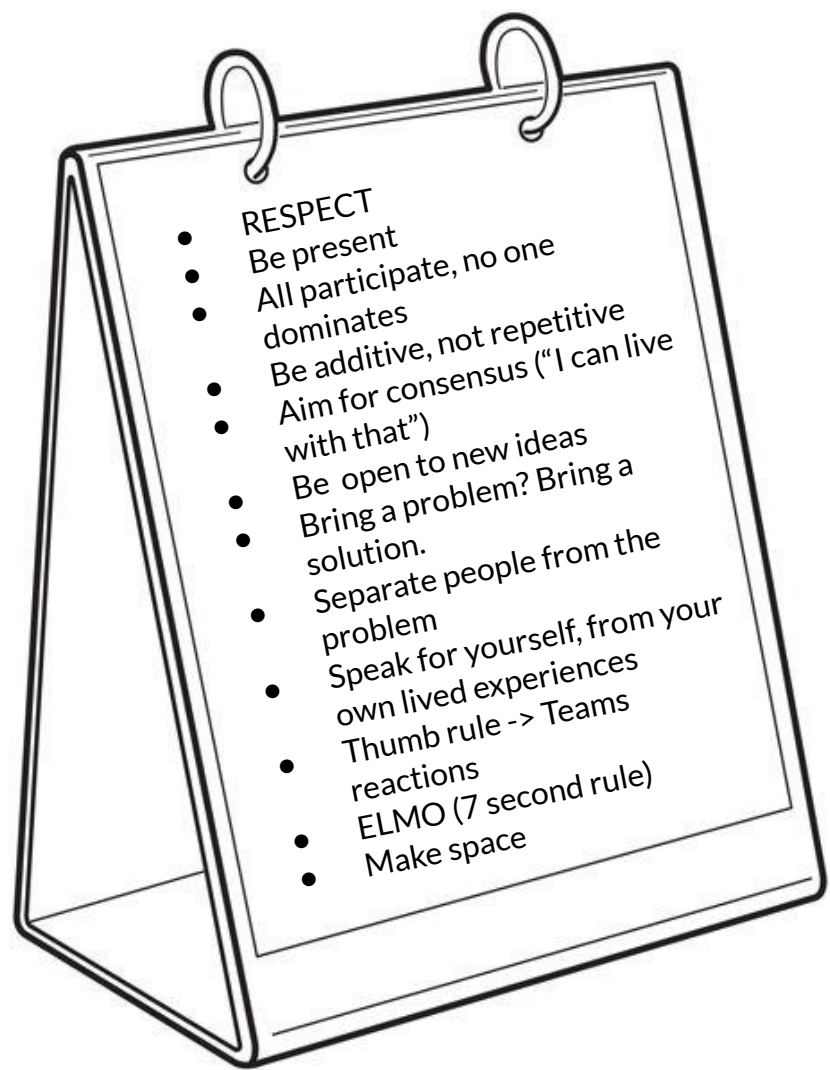
- I. **Intro:** Settling in & ground rules
- II. **Partner Updates:** What are your recent “wins” for equitable climate action and resilience?
- III. **Review:** Where we’ve been
- IV. **Presentation:** Introducing the draft Climate Action Plan 2030
- V. **Discussion:** Engagement and advocacy
- VI. **Conclusion:** Wrap-up and next steps

# Today’s Objectives

- Review and discuss any questions on the RVAgreen 2050 planning process
- Provide an orientation to the Climate Equity Action Plan 2030, particularly this group’s Pathway and new content
- Look forward to community-wide engagement in April-May and approval/adoption in summer-early fall: what should we be doing and what can you help us with?



# Ground Rules / Group Expectations



- RESPECT
- Be present
- All participate, no one dominates
- Be additive, not repetitive
- Aim for consensus ("I can live with that")
- Be open to new ideas
- Bring a problem? Bring a solution.
- Separate people from the problem
- Speak for yourself, from your own lived experiences
- Thumb rule -> Teams reactions
- ELMO (7 second rule)
- Make space



# Partner Updates

*What are your recent “wins” for equitable climate action and resilience?*

USDA grant for City of Richmond composting pilot! (Parks + Public Works) - drop off locations at community gardens, libraries, and other partner locations

Launching in the spring!

Spring is around the corner! Prepare for sustainable landscaping!

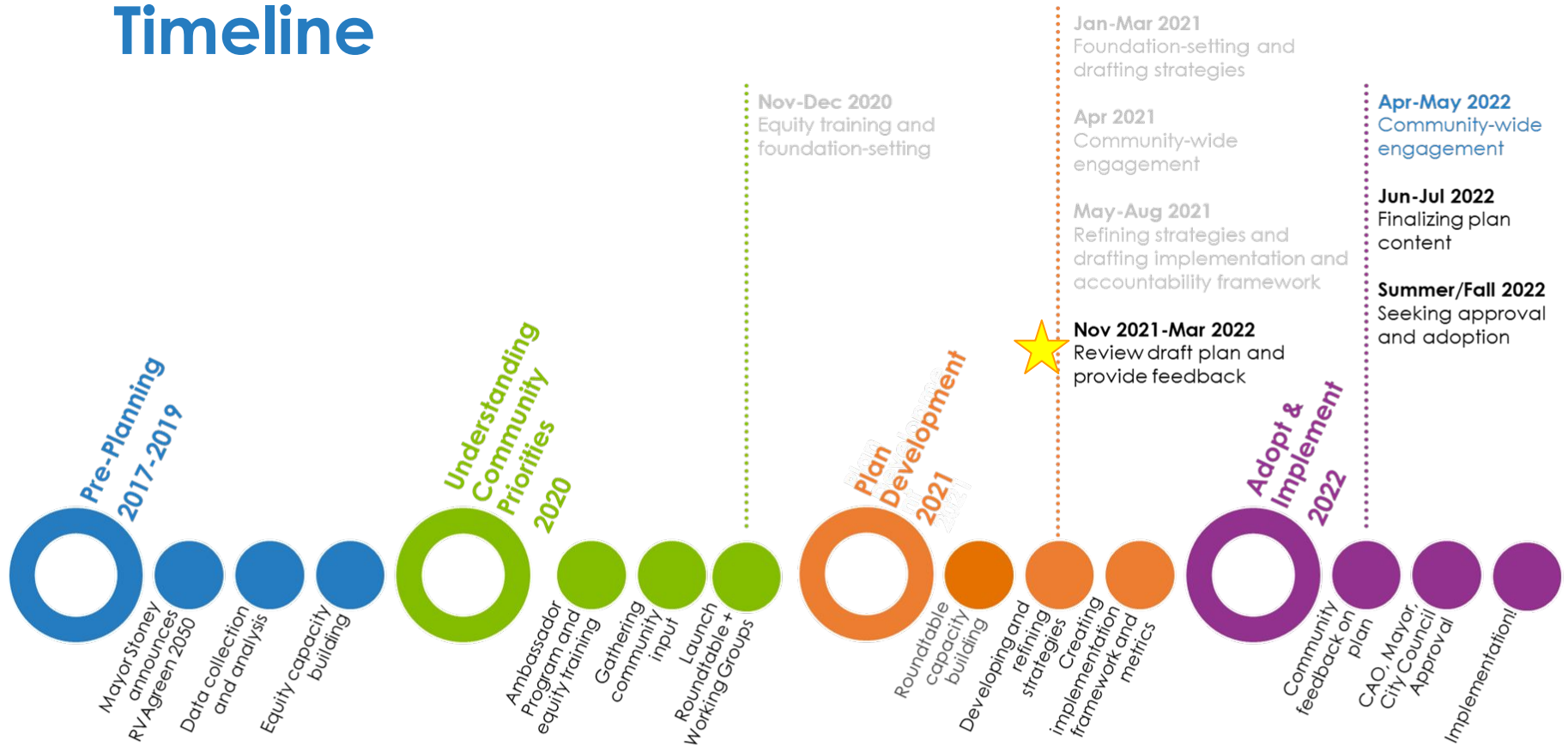
State released Coastal Resiliency Master Plan



# *Timeline review*



# Timeline





# *RVAGreen 2050: Climate Equity Action Plan 2030*

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## **Climate Equity Action Plan 2030**



*Equitable climate action for a  
healthy and resilient Richmond*



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# Climate Equity Action Plan 2030



*Equitable climate action for a  
healthy and resilient Richmond*

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# Climate Equity Action Plan 2030



*Equitable climate action for a  
healthy and resilient Richmond*

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# Waste Reduction and Recovery

Fostering sustainable methods of waste reduction -  
wasting less, reusing more.

## Objective WR-1

Lead by example and model zero-waste strategies in all municipal operations.

**WR-1.1: Zero Waste Practices:** Demonstrate high-impact zero-waste practices through a commitment to meeting the standards set forth by Governor Northam's Executive Order 77.

**WR-1.2: Waste Stream Reporting:** Track and make available the impact of the city's waste reduction programs in order to provide a model for other institutions, business, organizations, and Richmonders.

## Objective WR-2

Encourage community waste reduction by equitably prioritizing a circular economy.

**WR-2.1: Incentivize & Reward Institutional Waste Reduction:** Promote institutional and corporate best practices for zero waste initiatives.

**WR-2.2: Consumer Education:** Better inform Richmonders about the impacts of waste, litter, and consumer choices.

**WR-2.3: Recycle Specialty Materials:** Better inform Richmonders about the impacts of waste, litter, and consumer choices.

## Objective WR-3

Develop and implement a comprehensive and equitable citywide composting plan.

**WR-2.1: Municipal Composting Initiatives:** Provide education about and options for composting at city-owned properties and events, including opportunities for the distribution of matured organic matter.

**WR-2.2: Citywide Composting Program:** Develop an equitable residential organic waste composting program that includes regular curbside pickup and accessible dropoff locations.

## Objective WR-4

Ensure that policies and standards for waste generation and disposal reflect the community's priorities for an equitable, clean, and sustainable Richmond.

**WR-4.1: Public Advocacy for Waste Reduction:** Engage Richmonders to develop and mobilize support for legislation, policies and programs aimed at reducing waste.

**WR-4.2: Construction & Disposal Standards:** Require new and updated standards for site development and waste management.

**WR-4.3: Transparency & Environmental Justice:** Protect communities from industrial waste by requiring regular waste audits and impact assessments for all new and existing facilities.





# Guide to the 2030 Action Plan

Objective Reference Number Objective Pathway

RVAgreen 2050 | Climate Equity Action Plan 2030

**Objective BE-1**

Achieve climate neutrality and increase resilience in government buildings, infrastructure, and operations.

**OUTCOMES**

How does this Objective contribute to a more equitable, healthy, and resilient Richmond?

- ✓ Advanced green economy
- ✓ Clearer and more efficient buildings
- ✓ Clearer and more efficient transportation
- ✓ Climate ready community
- ✓ Engaged and involved community
- ✓ Improved air quality
- ✓ Increased flood resilience
- ✓ Increased heat resilience
- ✓ Increased support for climate action and resilience
- ✓ Less landfill waste
- ✓ Lower greenhouse gas emissions
- ✓ More green space and trees

**STRATEGIES**

**BE-1b: Municipal Energy Efficiency Program** Develop a program to achieve the energy efficiency goals of RVAgreen 2050 and Richmond 300.

**BE-1c: Municipal Clean Energy and Net Zero Construction** Incorporate measures toward the goal of converting all city buildings to clean energy by 2050.

**BE-1d: Municipal Climate Impact Mapping** Establish a protocol for tracking greenhouse gas emissions and planning for climate impacts.

**BE-1e: Municipal Resilient Infrastructure Assessment** Conduct a climate vulnerability and risk assessment of all city property (including buildings and parcels). Identify and prioritize properties for specific resilience projects.

BE-4 | Buildings and energy

Strategy Name

Strategy Reference Number: Shorthand used to refer to the Strategy

Context: Relevant background information and rationale for the Strategy

**Strategy BE-1b**

**Municipal Energy Efficiency Program**

Develop a program to achieve the energy efficiency goals of RVAgreen 2050 and Richmond 300.

The City of Richmond has an obligation to lead by example and act expeditiously to reduce its energy usage in buildings and operations. Efficiency has the benefit of saving taxpayer dollars budgeted for utility costs and often reducing maintenance costs providing an even bigger benefit.

*Illustration created by Thomas Jones.*

ACTIONS	STATUS	CITY STEWARD	COST	TIME	END SCOPE/TIME	RESILIENCE	EQUITY
I. Convert all city-owned streetslights to LED, integrate solar options where feasible, and streamline efficiency measures. Prioritize improvements in formerly redlined neighborhoods and proactively communicate climate impact and resilience benefits with the communities.	✓	Public Utilities - Streetsighting	\$	2022 - 2025	↓	↑	↑
II. Thins energy usage in all City-owned buildings and set energy usage benchmarks according to building type and climate impacts.	✓	Public Works - Special Capital Projects	\$	2022 - 2025	↓	↑	↑
III. Equitably prioritize energy efficiency retrofits of City-owned buildings in areas that serve the public therefore improving their health, safety, and accessibility while saving the highest return on investment in cost savings and GHG reductions.	✓	Public Works - Special Capital Projects	\$\$\$	2022 - 2025	↓	↑	↑
IV. Create an Energy Manager position with authority to identify equity gaps in energy management, work across all departments and coordinate partnerships in frontline communities.	✓	Deputy Chief Administrative Office - Operations	\$	2022 - 2025	↓	↑	↑

BE-4 | Buildings and energy

**Actions:** Specific steps to take to implement the Strategy

**Status:** Where the Action is in terms of implementation as of the writing of this plan



Ongoing = already started or underway



Ready to go = ready to be implemented or is in another city plan



Requires policy change = requires city or state law or policy change in order to be implemented

**Cost:** An estimate of the cost of implementation of the Action through 2030

\$ = <\$1M

\$\$ = \$1M-\$50M

\$\$\$ = >\$50M

**Mitigation:** An estimate of how much the Action will reduce greenhouse gas emissions

↓ ↓ Low

↓ ↓ Medium

↓ ↓ High

**Resilience:** Climate change impacts that the Action addresses



Extreme heat



Extreme weather events



Flooding and sea level rise



Community resilience

**Equity:** Community priorities that the Action addresses



Racial equity and environmental justice



Government accountability



Health and well-being



Community wealth



Affordable housing



Neighborhoods



Engagement and communications





# Waste Reduction and Recovery

Fostering sustainable methods of waste reduction - wasting less, reusing more.

## OBJECTIVES

**WR-1:** Lead by example and model zero-waste strategies in all municipal operations.

**WR-2:** Encourage community waste reduction by equitably prioritizing a circular economy.

**WR-3:** Develop and implement a comprehensive and equitable citywide composting plan.

**WR-4:** Ensure that policies and standards for waste generation and disposal reflect the community's priorities for an equitable, clean, and sustainable Richmond.





# Waste Reduction and Recovery

Fostering sustainable methods of waste reduction - wasting less, reusing more.

## OBJECTIVES

**WR-1:** Lead by example and model zero-waste strategies in all municipal operations.

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## Objective WR-1

Lead by example and model zero-waste strategies in all municipal operations.

### OUTCOMES

*How does this Objective contribute to a more equitable, healthy, and resilient Richmond?*

✓ Advanced green economy	✓ Increased flood resilience
✓ Cleaner and more efficient buildings	✓ Increased heat resilience
✓ Cleaner and more efficient transportation	✓ Increased support for climate action and resilience
✓ Climate-ready community	✓ Less landfill waste
✓ Engaged and involved community	✓ Lower greenhouse gas emissions
✓ Improved air quality	✓ More green space and trees

### STRATEGIES

**WR-1.1: Zero Waste Practices:** Demonstrate high-impact zero-waste practices through a commitment to meeting the standards set forth by Governor Northam's Executive Order 77.

**WR-1.2: Waste Stream Reporting:** Track and make available the impact of the city's waste reduction programs in order to provide a model for other institutions, business, organizations, and Richmonders.





## Waste Reduction and Recovery

Fostering sustainable methods of waste reduction -  
wasting less, reusing more.

### OBJECTIVES

**WR-1:** Lead by example and model zero-waste strategies in all municipal operations.

**WR-2:** Encourage community waste reduction by equitably prioritizing a circular economy.

**WR-3:** Develop and implement a comprehensive and equitable citywide composting plan.

**WR-4:** Ensure that policies and standards for waste generation

and disposal reflect the city's priorities for an equitable, clean, and beautiful Richmond.

### Objective WR-1

Lead by example and model zero-waste strategies in all municipal operations.

### OUTCOMES

How does this Objective contribute to a more equitable, healthy, and resilient Richmond?

<input checked="" type="checkbox"/> Advanced green economy	<input checked="" type="checkbox"/> Increased flood resilience
<input checked="" type="checkbox"/> Cleaner and more efficient buildings	<input checked="" type="checkbox"/> Increased heat resilience
<input checked="" type="checkbox"/> Cleaner and more efficient transportation	<input checked="" type="checkbox"/> Increased support for climate action and resilience
<input checked="" type="checkbox"/> Climate-ready community	<input checked="" type="checkbox"/> Less landfill waste
<input checked="" type="checkbox"/> Engaged and involved community	<input checked="" type="checkbox"/> Lower greenhouse gas emissions
<input checked="" type="checkbox"/> Improved air quality	<input checked="" type="checkbox"/> More green space and trees

### STRATEGIES

**WR-1.1: Zero Waste Practices:** Demonstrate high-impact zero-waste practices through a commitment to meeting the standards set forth by Governor Northam's Executive Order 77.

**WR-1.2: Waste Stream Reporting:** Track and make available the impact of the city's waste reduction programs in order to provide a model for other institutions, business, organizations, and Richmonders.

## Strategy WR-1.1

### Zero Waste Practices:

Demonstrate high-impact zero-waste practices through a commitment to meeting the standards set forth by Governor Northam's [Executive Order 77](#).

The City of Richmond must lead by example to model sustainable waste management practices in city operations by modifying purchasing decisions, implementing training, and changing employee behaviors.

ACTIONS	STATUS	CITY STEWARD	COST	TIME	GHG REDUCTIONS	RESILIENCE	EQUITY
i. Align city operations with Executive Order 77 to demonstrate high-impact zero waste practices in design and expansion.		Sustainability; Procurement Services	\$	2026 - 2030			
ii. Implement strategies that incentivize behavior change among city employees, such as elimination of desk-side trash bins, promotion of recycling and composting, removal of single-use plastics and Styrofoam, and regular waste minimization and sustainability trainings.		Public Works	\$	2026 - 2030			



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# Climate Equity Action Plan 2030



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# Outcomes & Indicators

OUTCOME	INDICATOR	DATA SOURCE & NOTES
Advanced green economy	# and % of green jobs	To be determined: In 2013 the U.S. Bureau of Labor Statistics eliminated its Green Goods and Services Occupations data and publications program. Alternative methodology to be identified using best practices and peer city research.
	Number of residents completing training, education, and apprenticeship programs related to climate action and resilience by race and ethnicity	City departments, higher education institutions, and partner organizations
Cleaner and more efficient buildings	Total building energy use (Btu)	Dominion Energy
	Percentage of households with high energy burden by race and ethnicity	U.S. Census
Cleaner and more efficient transportation	Percentage of travel (mode share) not with single-occupancy internal combustion engine vehicles	U.S. Census
	Percentage of population within a 10 minute walk of a fixed-route transit stop with amenities by race and ethnicity	U.S. Census + Greater Richmond Transit Company (GRTC)
Climate-ready community	Number of residents receiving information on climate change impacts through website, social media, events, trainings, and other communications channels (to be defined)	To be determined; methodology to be developed using Office of Sustainability communications platforms and tracking information.
	Percentage of population facing "high vulnerability" to climate change per the Climate Equity Index by race and ethnicity	RVAgreen 2050 Climate Equity Index
Engaged and involved community	Number of respondents to annual sustainability survey (online, paper, phone, and in-person)	Annual community survey
	Number of respondents to annual sustainability survey (online, paper, phone, and in-person) by race, ethnicity, and income - compare to citywide demographics	Annual community survey
Improved air quality	Citywide average Air Quality Equity Score	To be determined: methodology to be developed with community partners modeled after Tree Equity Score; data to be gathered when air quality monitoring network is established (est. 2023/24).
	Average Air Quality Equity Score by race and ethnicity	To be determined: methodology to be developed with community partners modeled after Tree Equity Score; data to be gathered when air quality monitoring network is established (est. 2023/24).

OUTCOME	INDICATOR	DATA SOURCE & NOTES
Increased flood resilience	Number of incidents of standing water, flooding, and emergency service during heavy precipitation events	Assemble data from RVA311, emergency service providers, and other sources to be identified
	Number of calls/311 requests for standing water, flooding, and emergency service during heavy precipitation events by census tract (and/or race and ethnicity if available)	Assemble data from RVA311, emergency service providers, and other sources to be identified
Increased heat resilience	Temperature difference between hottest and coolest areas of the city	Urban heat island study and/or satellite data
	Percent of population facing "high heat vulnerability" to climate change per the Climate Equity Index by race and ethnicity-race and ethnicity don't predict vulnerability	RVAgreen 2050 Climate Equity Index
Increased support for climate action and resilience	Percentage of RVAgreen 2050 actions funded	City budget
	Annual \$ allocated directly from the city or facilitated through a partnership with the city to community organizations for neighborhood-based climate action and resilience projects	City budget
Less landfill waste	Total waste going to landfill (tons)	Transfer station operator and private haulers
	Percentage of households that have access to curbside/on-site recycling services by census tract	U.S. Census
Lower greenhouse gas emissions	Total community GHG emissions (MTCO2e)	Office of Sustainability Greenhouse gas emissions inventory
	Per capita GHG emissions by census tract (MTCO2e)	Office of Sustainability Greenhouse gas emissions inventory - calculation methodology to be developed with community partners
More green space and trees	Citywide average Tree Equity Score	American Forests Tree Equity Score Tool
	Percentage of population within a 10 minute walk of a public park with green space by race and ethnicity	U.S. Census + Department of Parks and Recreation data



# RVAgreen 2050 Shared Accountability Framework

## Purpose

A critical concern for RVAgreen 2050 stakeholders throughout the planning process was ensuring the Action Plan does not end up sitting on a shelf. Equitable implementation of the Plan is just as important as the Plan itself.

## Commitments

- » **Regular Evaluation:** Taking concrete steps to plan for and measure progress to stay on track toward goals.
- » **Transparency:** Publicly communicating goals, plans, and outcomes. Identifying needs and potential impact up front.
- » **Culture of Improvement:** Receive feedback. Revise plans and measures over time to stay on track toward goals.
- » **Trusting Relationships:** Relationships entered into mutually and oriented around a commitment that parties make each other.
- » **Institutionalizing Sustainability in City Government:** Creating an organizational backbone to combat climate change through organizational structure, culture, staffing, and decision-making.

Helps answer the questions:

“Are **we\*** on track toward equitable implementation of RVAgreen 2050?”

“**Who** is responsible for **what** as part of that implementation?”

**\*We** = the entire Richmond community working towards the goals of RVAgreen 2050



# Shared Accountability Framework



Figure 8.1. Shared Accountability Graphic



# Shared Accountability Framework

WHO?	WHAT?
<p><b>Office of Sustainability</b></p> <p><i>Primary convener providing support to city and community leaders</i></p>	<ul style="list-style-type: none"> <li>» Steward development, adoption and implementation of the RVAgreen 2030 Action Plan</li> <li>» Champion actions to institutionalize sustainability in city government, including:               <ul style="list-style-type: none"> <li>» Building awareness among all city employees through new employee orientation and other training opportunities, incorporating climate competencies into job descriptions and performance evaluations, and other initiatives</li> <li>» Mobilizing employees through a climate ambassadors program to promote a culture of sustainability</li> <li>» Evaluating and updating city policies and programs to reduce greenhouse gas emissions and address the impacts of climate change (such as procurement, hazard mitigation, social services, and others)</li> <li>» Incorporating climate considerations into the city's annual budgeting processes</li> </ul> </li> <li>» Convene and support Implementation Teams, including quarterly convenings by RVAgreen 2050 Pathway</li> <li>» Convene and support the Racial Equity and Environmental Justice Roundtable</li> <li>» Track data for annual progress report and additional updates as needed, including:               <ul style="list-style-type: none"> <li>» Indicators</li> <li>» Biannual greenhouse gas inventories</li> <li>» Climate Equity Index project tracker</li> <li>» Website updates</li> </ul> </li> <li>» Organize annual convening of implementation partners</li> <li>» Conduct annual community-wide sustainability survey</li> <li>» Provide annual reports to Green City Commission, Mayor and Chief Administrative Officer, City Council, and Planning Commission</li> <li>» Steward development and adoption of plan updates (2035, 2040, 2045)</li> </ul>



# Shared Accountability Framework

WHO?	WHAT?
<b>Implementation Teams</b>  <i>Groups of stakeholders from city departments, partner organizations, and community</i>	<ul style="list-style-type: none"> <li>» Implement RVAgreen 2050 strategies and actions</li> <li>» Use the Equity Screening Tool, equitable implementation guide, Climate Equity Index, and other equity-centered tools to guide implementation</li> <li>» Provide updates to the Office of Sustainability at regular intervals</li> </ul>
<b>Racial Equity and Environmental Justice Roundtable</b>  <i>10-member group of residents paid for their time and lived experience expertise to center equity in implementation</i>	<ul style="list-style-type: none"> <li>» Develop and update as needed an equitable implementation guide (as a next iteration of the RVAgreen 2050 Equity Screening Tool)</li> <li>» Two members per RVAgreen 2050 Pathway assist Implementation Teams to ensure equitable implementation of strategies and actions</li> <li>» Work with Office of Sustainability to conduct an annual evaluation of plan objectives and strategies; review and approve changes</li> <li>» Create an annual report on implementation using the Shared Accountability Framework</li> <li>» Members commit to:               <ul style="list-style-type: none"> <li>» Monthly Roundtable meetings</li> <li>» Quarterly Implementation Team meetings by Pathway</li> <li>» Staggered 2-year terms</li> <li>» Living or working in communities on the frontlines of climate change (census tracts with above-average social vulnerability via the Climate Equity Index)</li> <li>» Assist with recruiting new members at the end of their terms</li> </ul> </li> <li>» Members receive a stipend payment of \$500 every 6 months for their service</li> </ul>



# Shared Accountability Framework

WHO?	WHAT?
<b>Mayor and Chief Administrative Officer</b>	<ul style="list-style-type: none"> <li>» Ensure overall accountability for RVAgreen 2050</li> <li>» Review and approve 2030 Action Plan to be adopted into the Richmond 300 Master Plan</li> <li>» Review annual reporting information</li> <li>» Provide annual updates, highlights, and priorities in State of the City address</li> <li>» Ensure there is dedicated and consistent city funding for implementation</li> <li>» Review and approve plan updates (2035, 2040, 2045)</li> </ul>
<b>City Council</b>	<ul style="list-style-type: none"> <li>» Ensure overall accountability for RVAgreen 2050</li> <li>» Review and adopt 2030 Action Plan into the Richmond 300 Master Plan</li> <li>» Review annual reporting information</li> <li>» Ensure there is dedicated and consistent city funding for implementation</li> <li>» Review and adopt plan updates (2035, 2040, 2045)</li> </ul>
<b>Planning Commission</b>	<ul style="list-style-type: none"> <li>» Review and approve 2030 Action Plan to be adopted into the Richmond 300 Master Plan</li> <li>» Review annual reporting information</li> <li>» Review and approve plan updates (2035, 2040, 2045)</li> </ul>
<b>Green City Commission</b>	<ul style="list-style-type: none"> <li>» Review annual reporting information                             <ul style="list-style-type: none"> <li>» Provide recommendations and input on updates, particularly in technical areas</li> </ul> </li> <li>» Adopt priorities annually to support RVAgreen 2050 strategy implementation</li> </ul>
<b>Richmond Community</b>	<ul style="list-style-type: none"> <li>» Participate in planning, implementation, and update processes (read more on our community's shared responsibility in the next section)</li> </ul>



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# Climate Equity Action Plan 2030



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# Questions?

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## Climate Equity Action Plan 2030



*Equitable climate action for a  
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# What's next for the document?

- **Working Groups and Roundtable review: now through March 11**

Does this reflect your work?

Do you feel ownership, particularly of the content in the Pathway?

*If we don't hear from you, we'll assume YES!*

- **Late February - early March:** City staff and leadership review
- **Mid-March - early-April:** Office of Sustainability prepares document for community-wide engagement in April...*more on that.....>*



# Spring 2022 community-wide engagement (and beyond)

- **Mid-April through mid-May**
- **Goals for the Office of Sustainability: transparency and accountability**
  - At this point we are not seeking new strategies; instead we are looking to:
    - Bring what we heard back to the community
    - Improve climate literacy and raise awareness and reach new audiences
    - Build support for adoption
    - Use any specific new ideas and input during implementation
- **Discussion**
  - General reflections, thoughts, and ideas
  - How have you been engaging the community recently?
  - What can we align with during the April-May timeframe (any events you know of)?
  - Where should we put our energy, with an eye towards advocacy for adoption in summer/early fall?
  - Can you anticipate any potential hurdles or blind spots towards adoption?
  - What questions or information would you like us to ask/promote to engage?
- **We need your help! (quick survey)**



# Wrap-up and next steps

- **NEXT STEPS:**

- Early April: one all-working groups meeting to share community engagement information and ask for your help
- Mid-April through mid-May community engagement period
- June: **final** meeting to discuss community input, advocacy for plan adoption, and look forward to implementation

- **NOW:**

- **VOLUNTEER SURVEY!** [link](#)
- Share updates, upcoming events, and resources

**THANK YOU!**