

## Planning Kick-Off Meeting: Broad & E Main Street Corridor Plan



The City of Richmond's Department of Planning and Development Review (PDR) is hosting a meeting to kick-off a long- range plan for the Broad & E. Main Streets corridor that will be the future route of the Pulse Bus Rapid Transit (BRT) system. The plan will focus on future development along the corridor and will seek to answer questions like:

- **Where along the BRT corridor should development occur?**
- **What should that development look like?**
- **How should that development happen?**

**Thursday, November 19 - 2300 W. Broad St. (DMV Building)  
5:30 PM – 7:30 PM**

This meeting will include a quick presentation of data-gathering and analysis of existing conditions and then move into a series of public exercises to set plan priorities, identify key opportunities along the corridor, and discuss parameters for the character of redevelopment and public realm improvements.

PDR is developing this plan, with the assistance of the Richmond Regional Planning District Commission with the following goals:

- To promote sustainable, high-quality development with a strong mix of uses;
- To improve the public realm, including our streets, sidewalks, and bike lanes, to make the corridor more beautiful and more walkable;
- To build stronger connections between transportation, housing, and jobs and increase economic opportunity in the City and the region.

