



THE CWB

Community Wealth Bulletin



OFFICE OF COMMUNITY WEALTH BUILDING

*["THE RECRUITMENT EVENTS HAVE BEEN AN EXCELLENT
OUTLET FOR US TO ACQUIRE SKILLED TALENT AND
MANUFACTURING"]*

~ CHARLES SALLEY, COCA COLA]

O.C.W.B.

YOUR RESOURCE TO AN ENHANCED QUALITY OF LIFE

PARTICIPANT EARNS CDL AND CHANCE TO MAKE 70K

After facing many obstacles in his life, Mr. Christopher Harshman enrolled with OCWB because he was interested in the CDL training opportunities offered. Upon enrolling with the OCWB Career Station, Mr. Harshman met with his Career Advisor and shared he was hesitant about the program helping him because he was an ex-felon and didn't think he would be able to find employment even after completing training. Mr. Harshman was encouraged to take the training and be placed on the waiting list for CDL training. Although very hesitant Harshman enrolled.

Mr. Harshman attended training from May 14, 2018 - June 22, 2018, and completed training at the top of his class with the passing score of 93%. While in training, Mr. Harshman was detailing cars. Shortly after completing training, Mr. Harshman interviewed for a position at Sysco and was hired at a wage above the standard living wage that will have him on track to make \$70,000 per year after training! If you see Mr. Harshman wish him much success!



SOUTHSIDE ON THE RISE

In January 2018 Ms. Faith Franklin was the first participant to enroll in the Office of Community Wealth's Building Southside Career Station program when the doors open at the Southside Community Center. Ms. Franklin was self-motivated and she focused on her goals which was to get a job and start her career. As Ms. Franklin plugged into the process of the program she completed her two workshops and information session as the only participant in each workshop. She quickly began to trust the staff and the process at OCWB, and she received her forklift training certification, and she also was hired on the spot by her training provider. She also entered the PCA training during the time in which she took classes at night while she worked during the day. She struggled to get to classes due to not having gas money for her car at times, and she also had a variety of car repair challenges but she never let that stop her because she finished with some of the highest scores in her class. After completing the class she began to search for better jobs in the healthcare field. After searching for less than a month Ms. Franklin was hired as a full-time customer service representative for Laser Ship making \$10/hour. She is happy, but she knows that more is in store for her as she continues to attend different recruitment events at all of the career stations, and she is interested in eventually owning her own business.

MYA TODAY

MAYOR'S YOUTH ACADEMY



MYA's partnership with the Junior Founders Club continued this fall with a second cohort of Junior Founders. The Junior Founders Club is a program created to help youth cultivate entrepreneurial mindsets and start their own businesses. Founder, former educator and local entrepreneur, Kendall Morris, recognized a disconnect between what kids were learning and the needs of the future job market. This led her to develop a hands on curriculum that teaches core competencies such as grit, innovation, and acumen, alongside business basics such as product development, marketing, branding, and financial planning.

MYA welcomed four new City of Richmond youth into the Junior Founders Club in September. Over the past three months, youth met weekly, working through lessons centered on topics such as "Understanding Your Target Customer," "Dreaming Up a Business to Solve a Problem," and "Creating Your Brand."

In addition to the web based curriculum, youth had the opportunity to learn from local entrepreneurs including Steve Roser of Gelati Celesti, Montrell Brown of Brown's Lawn in Order, Janna Hall of The Leap Innovative Group, Nicholas Bailey of Karlek Candles, and Ashley Williams of BareSoul Yoga, just to name a few. The mentors engaged with the youth on a weekly basis, both through video chats and in person discussions. These local Richmond entrepreneurs played a critical role in helping to expand the youth's networks, while helping guide them through the daunting, but rewarding task of launching their first business ventures. With catchy logos, financial models, and perfected pitches in place, MYA's Junior Founders are inching closer to launching their businesses. Follow MYA on Instagram @MayorsYouthAcademy to stay in the loop and be on the lookout for Fresh Feel (natural lip gloss), Impastable (pasta cook book), Sneaker Logic (sneaker cleaning service), and Oligio Drop (water filters).



COMMUNITY CORNER

BRIDGING THE GAP RVA

As the co-founder of Bridging the Gap Virginia Richard Walker helps convicted felons successfully reenter society through partnerships with realtors, government agencies, counseling centers, rehabilitation clinics, colleges, private employers and more.

Bridging the Gap in Virginia has developed meaningful partnership with the Office of Community Wealth Building, Workforce Development for the past 3 years. Through its workshop, “Overcoming Barriers” countless individuals with and without felonies have learned how to navigate the employment application process, gained industry recognized certifications and credentials and secured gainful employment.

“Mr. Walker has been a constant at the Marshall Career Station since its inception” says Wilma Harris Workforce Instructor for the Office of Community Wealth Building, “He has been a valuable resource for participants in my Workforce Professional Class bringing a sense of hope, practical information, solutions, and direction on how to become successful in overcoming barriers.

Returning citizens are one of the subgroups that have a very difficult time navigating today’s job market. More than 56 percent of formerly incarcerated individuals are rearrested within three years, and 75 percent within five years. Both organizations are dedicated to curbing the trend.

“I am intimately familiar with the realities of incarceration and the challenges that come after,” says Walker. “But when you talk to someone that knows what it’s like, that’s been where you’ve been and has made it to the other side, that’s when you get people’s attention.”

Richard Walker lobbies for legislative reform. He was instrumental in passing laws and ordinances expediting the restoration of rights and banning employers from asking about felony convictions on job applications.

This partnership with The Office of Community Wealth Building has enabled Bridging the Gap in Virginia to reach more individuals in need of a bridge to a better quality of life. We are confident that this partnership will continue to have a sustainable impact on the lives of the individuals we serve.

EMPLOYMENT SECTION

RECRUITMENT EVENTS

OFFICE OF COMMUNITY WEALTH BUILDING

APRIL

CAREER STATION AT HUGUENOT COMMUNITY CENTER
2945 East Forest Drive

11:30AM - 1PM

April 2, 2019	<i>Careers Begin with Job Corps</i> - Offering Programs and Services for Youth 16-24.
April 9, 2019	<i>Starting a Small Business with Richmond SCORE</i> - Offering Programs and Services for People who want to Start a Small Business.
April 16, 2019	<i>The Boulhouse & Casa Del Barro Recruitment Event</i> - Recruiting for Bartenders, Maintenance, Dishwashers, Hosts, Line Cooks, Lead Cooks, Management, Servers, Support (Bussers, Barbacks, and Foodrunners)
April 23, 2019	<i>Top Dog Security Recruitment Event</i> - Recruiting for Full and Part Time Armed and Unarmed Security Officers.
April 23, 2019	<i>Annada Senior Care Recruitment Event</i>
April 30, 2019	<i>The Staff Zone Recruitment Event</i>
April 30, 2019	<i>Careers & Disability Benefits: Your Ticket to Work with The Choice Group</i> - Offering Programs and Services for people with disabilities.

CAREER STATION AT SOUTHSIDE COMMUNITY CENTER
6255 Old Warwick Road

11AM - 1PM

April 4, 2019	<i>Administ Security Services Recruitment Event</i> - Recruiting for Full and Part Time Unarmed Security Officers and Unarmed Security Supervisors.
April 11, 2019	<i>The Boulhouse & Casa del Barro Recruitment Event</i> - Recruiting for Bartenders, Day Clear/Maintenance, Dishwashers, Hosts, Line Cooks, Lead Cooks, Maintenance Assistants, management, Servers, Support (Bussers, Barbacks, Foodrunners)
April 18, 2019	<i>Commonwealth First Home Care Recruitment Event</i> - Recruiting for Certified Nursing Assistants (CNAs) and Personal Care Aides (PCAs)
April 25, 2019	<i>Top Dog Security Recruitment Event</i> - Recruiting for Full and Part Time Armed and Unarmed Security Officers.)

RECRUITMENT EVENTS

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CAREER STATION AT EASTERN DISTRICT INITIATIVE
701 North 25th Street

HOURS MAY VARY

April 2, 2019	<i>Allied Universal Recruitment Event</i> - Recruiting for Security guards. (1040-290)
April 9, 2019	<i>People Ready Recruitment Event</i> - Recruiting for construction, painter, general labor, floor techs, carpenters and CDL drivers. (1040-290)
April 17, 2019	<i>Top Guard Security Recruitment Event</i> - Recruiting for Security Guards (1040-290)
April 23, 2019	<i>Roadtek Traffic Solutions</i> - Recruiting for flaggers and traffic technicians (1040-290)
April 30, 2019	<i>Staff Zone Recruitment Event</i> - Recruiting for construction, hospitality, and clerical position (1040-290)

CAREER STATION AT MARSHALL STREET PLAZA
900 East Marshall Street, Suite 160

HOURS MAY VARY

April 8, 2019	<i>Career Connect With Annada</i> - Annada is recruiting for licensed CNAs. (1040-290)
April 10, 2019	<i>F-Mobile</i> - Recruiting for Customer Service Associate Experts (Call Center) (1040-290)
April 16, 2019	<i>GRFC</i> - Recruiting for Bus Drivers (1-309910-2-3090)
April 22, 2019	<i>Career Connect with SMF Hotel Group</i> - Recruiting for Banquet Housemen, Banquet Server, Bartender, Bartender, Bellman/Valet Shuttle Driver, Front Desk Agent, Front Desk Supervisor, Housekeeping Supervisor, Houseman, HR Coordinator, Line Cook, Lobby Attendant, Maintenance, Night Auditor, Room Attendants, Room Coordinator, Server, and Valet Attendants. (1040-290)
April 29, 2019	<i>Averitt Express</i> - Recruiting for CDL Drivers (1-309910-2-3090)

FOR MORE INFORMATION CALL 804-646-3108

PLEASE CONTINUE TO CHECK OUR SOCIAL MEDIA AS NEW EVENTS ARE ADDED DAILY [LINKS BELOW]

[804-646-6374] [WWW.RICHMONDGOV.COM/COMMUNITYWEALTHBUILDING]

FOLLOW US!



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