DIVERSE SUPPLIER MENTORING PROGRAM

Information Session Richmond 2022







The Capital One Diverse Supplier Mentoring Program is designed to accelerate the success of small business owners to create more jobs, strengthen the local economy and move our society toward a more equitable future

Provides business owners with the tools, resources and counsel needed to succeed in today's marketplace. Pairs local entrepreneurs with Capital One associates to develop sustainable models that accelerate year over year growth, profitability and key operating metrics.



Who is this for?

Business owners that are successful in this program

- Have been in business at least 2 years and have revenues under \$1 million
- Are looking for an accountability partner to help them grow their business
- Take advantage of networking and collaboration opportunities and learn from their peers
- Come to classes, ask questions, and stay engaged
- Are open to fresh perspectives
- Have specific challenges that they would like to address
- Have a willingness and ability to be fully engaged in the classroom, mentorship meetings, and preparation for all activities

Course Topics

March

Zoom 101

Networking Opportunities

Access to Capital

Design Thinking

Brand, Marketing, and Social Media

<u>April</u>

Information Security

Change Management

Networking Opportunities

Accounting & Cash Flow

Contracts & Negotiations

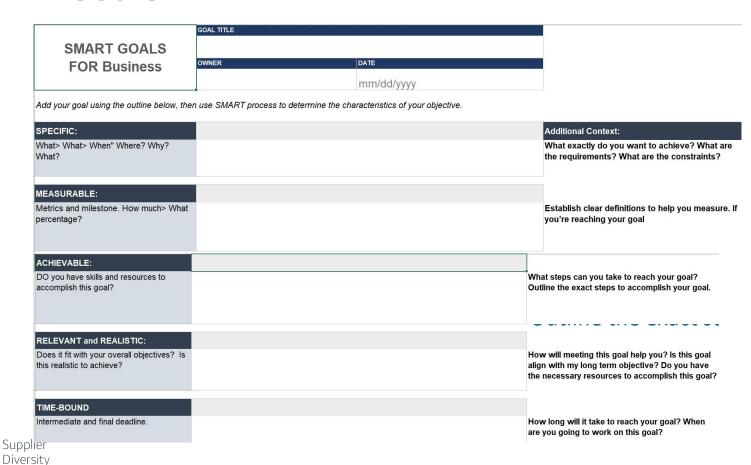
September

Program Graduation





SMART Goals





Any questions? Reach out to us!

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