



Capital One Diverse Supplier Mentoring Program

12142021

Applicant Information

Company Name: _____ Date: _____

Address: _____

City, ST and Zip: _____

Participant's Name: _____

Phone: _____ Email: _____

Referring Organization: _____

MWBE Category

- African American
- Asian American
- Hispanic American
- Indian/Pacific Islander
- Native American
- Women
- Other _____
- LGBT

% Ownership

- 50%
- 51-66%
- 67-100%

Services/Products Offered

Please rank 1-3 (1 being your first choice) which area is of most interest to you:

- _____ **Brand/Communications:** How a business communicates with others, share its values, and shows its impact.
- _____ **Data:** How a business analyzes and uses information collected to assess and evaluate the business and its work.
- _____ **Design:** How a business creates and plans services, products, and experiences for customers.
- _____ **Finance:** How a business handles daily and long-term monetary operations, strategy, and resource development.
- _____ **Legal:** How a business prevents and handles legal issues.
- _____ **Operations:** How a business initiates, plans, and carries out business and day-to-day tasks.
- _____ **Strategy:** How a business identifies strategies that will best enable the advancement of its mission.
- _____ **Technology:** How a business uses technology to support its mission, work, and reporting.

Brief Company Background:

Use this space to provide a brief summary of the company

What do you see as your current significant challenge(s)?

What are you looking for from this program?

Additional Questions to assist us during the pre-selection process:

1. How long have you been in business?
 - a. Less than one year
 - b. 2-5 Years
 - c. 6-10 Years
 - d. More than 10 Years

2. What is your gross revenue?
 - a. Less than \$100K
 - b. \$100k- \$ 1.0 Million
 - c. Greater than \$1 Million

3. How many employees do you have?
 - a. Less than 5
 - b. 6-10
 - c. 11- 25
 - d. Greater than 25

4. How many customers do you have?

- a. Less than 15
- b. 16-30
- c. More than 30

Please return completed application to the Office of Minority Business Development at gale.jones@richmondgov.com.