



REPORT TO OUR CITIZENS **FY2019**

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OUR DEMOGRAPHICS

PROFILE OF RICHMOND, VIRGINIA

Richmond, known as “RVA,” is a city of nearly a quarter million people in a growing and diverse region of 1.2 million people. It is the capital of Virginia and is located less than 100 miles from the nation’s capital and within 750 miles of two-thirds of the U.S. population.

Ideally situated at the intersections of Interstates 95, 64, and 295, and boasting an international seaport and airport, two major rail freight lines and Amtrak service, Richmond’s thriving economic base includes research and development, manufacturing and distributions, commerce, government, law, banking, and tourism.

The James River makes Richmond the only urban U.S. city with Class IV white water rapids running through its downtown. The 550 acre James River Park system is recognized as one of the Southeast’s best urban parks. Richmond is among US News & World Report’s top 25 places to live and Southern Living cited Richmond as “One of the South’s Best Cities.” Time Magazine noted Richmond is #2 on the list of “25 Cities Where Millennials are Moving.”

OUR MISSION

We are a professional, accountable, transparent and compassionate government that provides exceptional municipal services.

OUR VISION

Richmond is a welcoming, inclusive, diverse, innovative, and equitable city that ensures a high quality of life for all. Our primary goal:

ONE RICHMOND - A CITY THAT WORKS, AND WORKS TOGETHER!

| | FY2018 | FY2019 |
|---|---------|---------|
| City Population ¹ : | 220.9 K | 228.8 K |
| Median Age ² : | 33.5 | 34.0 |
| Population Under 18 ³ : | 17.7% | 17.5% |
| Population 18 to 64 ⁴ : | 69.5% | 69.3% |
| Population Over 65 ⁵ : | 12.8% | 13.2% |
| Metro (MSA) Population ⁶ : | 1.270 M | 1.306 M |
| Public School Enrollment ⁷ : | 25,015 | 24,763 |
| Unemployment Rate ⁸ : | 4.4% | 3.4% |
| Housing Unit Count ⁹ : | 100,132 | 101,065 |
| City Employees (FTE) ¹⁰ : | 4,099 | 4,083 |

Sources: 1-6, 8, 9 –U.S. Census Bureau; 7–Virginia Department of Education School Quality Profiles; 10–2019 City of Richmond Comprehensive Annual Financial Report.

OUR PRIORITIES:

1. Adult & Youth Education
2. Economic Empowerment
3. Vibrant, Inclusive, & Mobile Communities
4. Public Safety, Health, & Wellness
5. Efficient & High Quality Service Delivery

Levar Stoney
**LEVAR STONEY
MAYOR**



HOW ARE WE DOING?

KEY PERFORMANCE MEASURES

|  ADULT & YOUTH EDUCATION | | FY2017 | FY2018 | FY2019 |
|---|--|---------------|---------------|---------------|
| <p>Richmond Public School's Rodney Robinson was recognized as National Teacher of the Year. Construction began on three new schools to build Richmond's future. The Dreams for RPS Strategic Plan which aims to increase on-time graduation rates was fully funded in the FY2020 adopted budget.</p> | On-Time Graduation Rate ¹ | 76.9% | 75.4% | 70.6% |
| | Chronic Absenteeism (Missed 10% or More) ² | 19.2 | 18.6% | 14.8% |
| | School Enrollment ³ | 24,868 | 25,015 | 24,763 |
|  ECONOMIC EMPOWERMENT | | FY2017 | FY2018 | FY2019 |
| <p>Between FY2018 and FY2019 the unemployment rate dropped a full percentage point to 3.4 percent—the lowest rate in a decade. This is in part due to the Center for Workforce Innovation (CWI) at the Office of Community Wealth Building which seeks to expand and improve employment pathways.</p> | CWI Participants Attaining Employment ⁴ | 228 | 372 | 600 |
| | Average Hourly Wage of CWI Participants ⁵ | \$10.50 | \$11.32 | \$12.02 |
| | Number of CWI Participants in Intensive Program ⁶ | 292 | 705 | 873 |
|  VIBRANT, INCLUSIVE, & MOBILE COMMUNITIES | | FY2017 | FY2018 | FY2019 |
| <p>A reliable and effective public transit service serves as the backbone for vibrant and inclusive communities. The Greater Richmond Transit Corporation (GRTC) opened the new Pulse Bus Rapid Transit System in early FY2019. GRTC has increased ridership in the last three years and more than doubled their service goals for the Pulse.</p> | GRTC Annual System-Wide Ridership ⁷ | 7.9 M | 7.4 M | 8.6 M |
| | GRTC Pulse Bus Rapid Transit Ridership ⁸ | N/A | N/A | 1.9 M |
| | CARE/CARE On-Demand ADATrips ⁹ | N/A | 223,618 | 248,942 |
|  PUBLIC SAFETY, HEALTH, & WELLNESS | | FY2017 | FY2018 | FY2019 |
| <p>Richmond's first responders increased their capacity to serve those in immediate need between FY2018 and FY2019. The Richmond Police Department added four patrol units while the Richmond Fire Department added seven new firetrucks to their fleet. These additions will allow the departments to improve their response times.</p> | Police Average Response Time ¹⁰ | 3:05 | 4:48 | 4:53 |
| | Fire Average Response Times ¹¹ | 4:53 | 4:53 | 4:48 |
| | Ambulance Average Response Times ¹² | 5:52 | 6:00 | 5:41 |
|  EFFICIENT & HIGH QUALITY SERVICE DELIVERY | | FY2017 | FY2018 | FY2019 |
| <p>Providing service to Richmond's citizens is at the core of what City Hall does. The Department of Public Works repaired more potholes than any other fiscal year in a decade in FY2019. The Department of Finance increased city government taxes collected in FY2019 due in part to a focus on effective delinquent tax collection.</p> | Miles of Streets Resurfaced ¹³ | 82 | 94 | 93 |
| | Tons/Day Recycling Collected ¹⁴ | 50 | 50 | 41 |
| | City Government Taxes Collected (Millions) ¹⁵ | \$481.3 | \$470.5 | \$520.6 |

Sources: 1-3—Virginia Department of Education School Quality Profiles; 4-6—City of Richmond Office of Community Wealth Building; 7-9—Greater Richmond Transit Corporation; 10—City of Richmond Police Department; 11—City of Richmond Fire Department; 12—Greater Richmond Ambulance Authority; 13-15—2019 City of Richmond Comprehensive Annual Financial Report.

REVENUES/EXPENDITURES

An independent audit of the city's financial statements was conducted by CliftonLarsonAllen, resulting in a clean audit opinion for FY2019. Financial information in this report is derived from Generally Accepted Accounting Principles (GAAP) data in the city's Comprehensive Annual Financial Report (CAFR) available at RVA.gov.

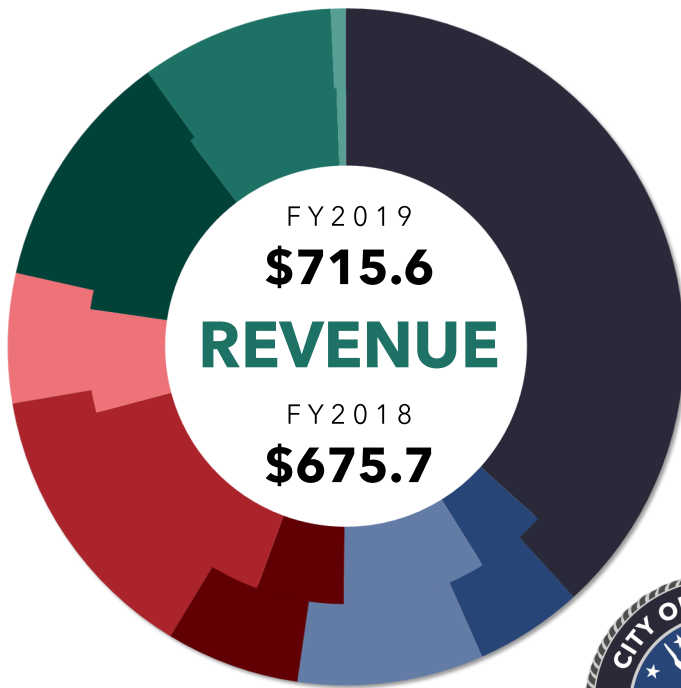
GENERAL FUND FY2018 VERSUS FY2019 (IN MILLIONS)

REVENUES

| Source | 2018 (INNER) | 2019 (OUTER) |
|-----------------------------------|-----------------|-----------------|
| Real Estate Taxes | \$ 247.7 | \$ 273.6 |
| Sales Taxes (1%) | \$ 30.3 | \$ 37.0 |
| Personal Property Taxes | \$ 60.8 | \$ 63.6 |
| Prepared Food Taxes | \$ 36.9 | \$ 45.7 |
| All Other Taxes | \$ 103.0 | \$ 97.6 |
| Licenses, Permits, Privilege Fees | \$ 43.5 | \$ 44.3 |
| Intergovernmental (State/Federal) | \$ 83.7 | \$ 82.6 |
| Other Non-Tax Sources | \$ 65.7 | \$ 66.1 |
| Transfers In from Other Funds | \$ 3.9 | \$ 5.2 |
| Total | \$ 675.7 | \$ 715.6 |

EXPENSES

| Source | 2018 (INNER) | 2019 (OUTER) |
|-------------------------------|-----------------|-----------------|
| General Government | \$ 45.7 | \$ 51.3 |
| Public Safety and Judiciary | \$ 201.6 | \$ 206.5 |
| Highways, Streets, Sanitation | \$ 31.4 | \$ 32.6 |
| Human Services | \$ 60.7 | \$ 58.2 |
| Culture and Recreation | \$ 22.6 | \$ 23.1 |
| Education | \$ 155.2 | \$ 156.7 |
| Non-Departmental | \$ 75.5 | \$ 84.4 |
| Transfers Out to Other Funds | \$ 82.3 | \$ 87.2 |
| Total | \$ 674.9 | \$ 699.9 |





WHAT'S NEXT?

Richmond will continue to address strategic needs and priorities through our five-year \$1 billion 2020-2024 Capital Improvement Plan. Highlights include:

- ★ **\$228.5 M** for Richmond Public Schools
- ★ **\$166.3 M** for Neighborhoods/Transportation
- ★ **\$12.6 M** for City Facility Maintenance/Improvement
- ★ **\$22.2 M** for Culture and Recreation
- ★ **\$5.0 M** for Economic Development
- ★ **\$21.3 M** for Public Safety
- ★ **\$11.3 M** for City Equipment/Other Investments

OUR FUTURE CHALLENGES

With a highly educated, talented, and growing workforce, along with continued expansion in the government, medical, education, law, transportation, and manufacturing industries, Richmond is well positioned to meet the challenges before us.

Richmond's poverty rate is approximately 21.9%. We will continue on initial improvements made in FY2019 with a clear focus and commitment to continued improvements.

Additionally, a majority of our public schools lack full state accreditation and to address this pressing priority, our mayor, city council, school board, and administration are following the Dreams 4 RPS plan whose primary goal is 100% accreditation.

The Association of Government Accountants Developed Guidance for Citizen Centric Reporting as a method to demonstrate accountability to residents and answer the question, "Are we better off today than we were last year?"



Learn more at agacgfm.org

We want to hear from you! Do you like this report? What else should we include? Please let us know by contacting the Finance Department at finance@richmondgov.com or call (804) 646-3056.

Visit RVA.gov for additional information, including the city's Comprehensive Annual Financial Report.

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